What is SignUpGenius?

Company & Product Overview · August 2026

SignUpGenius helps organizations coordinate people and collect payments. All in one place.

From classroom volunteers to citywide fundraisers, SignUpGenius powers millions of sign ups, fundraisers, and events every year. Organizers create a page in minutes, share one link, and let participants claim a slot, register, or give with no account required on their end.

40M+	150M+	17
sign ups created	users coordinated	Years in business

What You Can Do

Sign Ups
Online sign up sheets for volunteers, events, and schedules, with payment collection built in.

Fundraisers
Donation drives, product sales, and ticketed fundraising with real-time goal tracking.

Tickets
Sell tickets and manage registrations, with QR code scanning at the door.

Dues & Fees
Collect recurring and one-time dues and membership fees online.

Online Stores
Sell spirit wear and merchandise with inventory tracking built in.

Forms & Waivers
Collect signed waivers and custom information alongside payment.

Group Gifts
Pool contributions from a group and send a gift card straight to the recipient.

Peer-to-Peer Fundraisers
Turn community members into fundraisers with their own personalized pages.

Who It's For

- Teachers & Classrooms
- PTA/PTO & School Events
- Youth Sports & Booster Clubs
- Nonprofits & Community Groups
- Faith Communities
- Small Business & Freelancers
- Workplace Coordinators
- Enterprise Organizations

How It Works

1. **Create a page**
   Pick a template and set up sign ups, tickets, or a fundraiser in minutes.
2. **Share one link**
   Send it by email, text, or social. No account needed for participants.
3. **Track in real time**
   Watch slots fill, payments come in, and reminders go out automatically.

Ready to see it in action?

Create your account for free. No credit card required.

Get Started Free