SignUpGenius

Plans & Pricing

Reference guide · August 2026

Every SignUpGenius plan includes the full suite of tools:

Sign Ups, Fundraisers, Dues & Fees, Online Stores, Payments, Tickets, and Forms & Waivers, Group Gifts, & Peer-to-Peer Fundraisers.

Paid plans add more customization, more admins, higher communication limits, and reporting, not access to new products. Start free, then upgrade only when you need more room to grow.

Plans at a Glance - Prices reflect annual plans. Monthly plans are available and can be viewed at signupgenius.com/pricing

Free
Getting started, occasional organizers

$0

Free forever

Silver
Individuals taking event planning further

$8.99/mo

$8.99/mo billed annually ($107.89/yr)

Save $35.99/yr

Gold
Organizations managing multiple active sign ups

$22.49/mo

$22.49/mo billed annually ($269.89/yr)

Save $89.99/yr

Platinum
Large-scale events and organizations

$44.99/mo

$44.99/mo billed annually ($539.89/yr)

Save $179.99/yr

Enterprise
Large organizations managing groups, schedules, and events at scale

Custom

Contact us for a quote

Annual billing saves 20% versus paying monthly on every paid plan.

Feature Comparison

Feature	Free	Silver	Gold	Platinum	Enterprise
CUSTOMIZATION					
Custom questions per sign up	–	2	5	10	Customized
Upload 500 logos and images	–	✓	✓	✓	✓
Ad-free sign ups	–	1 sign up	10 sign ups	Unlimited	Unlimited
Premium designs	–	✓	✓	✓	✓
Hide number wanted	–	✓	✓	✓	✓
Custom sign up themes	–	–	✓	✓	✓
Multiple tabbed sign ups	–	–	✓	✓	✓
Back to website button	–	–	✓	✓	✓
QR code generator	✓	✓	✓	✓	✓
Custom sign up link (URL)	–	–	–	✓	✓
Slot images	✓	✓	✓	✓	✓
Embeddable sign ups	–	–	–	–	✓
SignUpGenius brand removal	–	–	–	–	✓
Custom portal pages	–	–	–	✓	✓

Feature	Free	Silver	Gold	Platinum	Enterprise
ADMIN FEATURES					
Additional admins	–	–	10	20	Customized
Cloud file storage	–	500MB	1GB	3GB	Customized
Sync entire sign up calendar	–	✓	✓	✓	✓
Auto-hide dates on sign ups	–	✓	✓	✓	✓
Sign up locking by date	–	✓	✓	✓	✓
File attachments on sign ups	–	✓	✓	✓	✓
Advanced quantity limits	–	✓	✓	✓	✓
Sign up start / stop dates	–	–	✓	✓	✓
Waitlist on sign ups	–	–	✓	✓	✓
API access	–	500 req/day	2,000 req/day	5,000 req/day	Customized
Dedicated account manager	–	–	–	–	✓
COMMUNICATION					
Email invites and group messages	1,000/mo	2,500/mo	10,000/mo	20,000/mo	Customized
Text invites and group updates	–	150/mo	500/mo	1,500/mo	Customized
Email attachments	–	✓	✓	✓	✓
Themed email invites	–	✓	✓	✓	✓
Custom reminders and confirmations	–	✓	✓	✓	✓
Email scheduling	–	–	✓	✓	✓
REPORTS & TRACKING					
Volunteer hours reports	–	–	✓	✓	✓
Email click-through tracking	–	–	✓	✓	✓

Payment processing rates are the same across every plan. There is no plan-based markup, and the Free plan includes full payment collection.

Method	Rate
Credit card and digital wallets (Apple Pay, Google Pay, Link)	3.95% + $0.95 per transaction
eCheck (ACH)	1.95% (minimum $1.00)
Cash / Check	Free to record
Withdraw to bank account	Free
Withdraw to bank account (instant)	1.95% (minimum $1.00)
Withdraw to gift card links (instant)	Free

Common Upgrade Triggers

Free → Silver	Remove ads from a sign up, need more than 1,000 emails a month, or want premium designs and calendar sync.
Silver → Gold	Managing multiple active sign ups, need more custom questions, or want additional admins.
Gold → Platinum	Need unlimited ad-free sign ups, more admins, or a custom sign up link.
Platinum → Enterprise	Multi-site deployment, embedded sign ups, brand removal, or a dedicated account manager.

Ready to put this into action?

Start on the Free plan today. No credit card required.

Get Started Free

Pricing and features reflect SignUpGenius plans as of August 2026 and are subject to change. For the current, up-to-date comparison, visit signupgenius.com/pricing.