

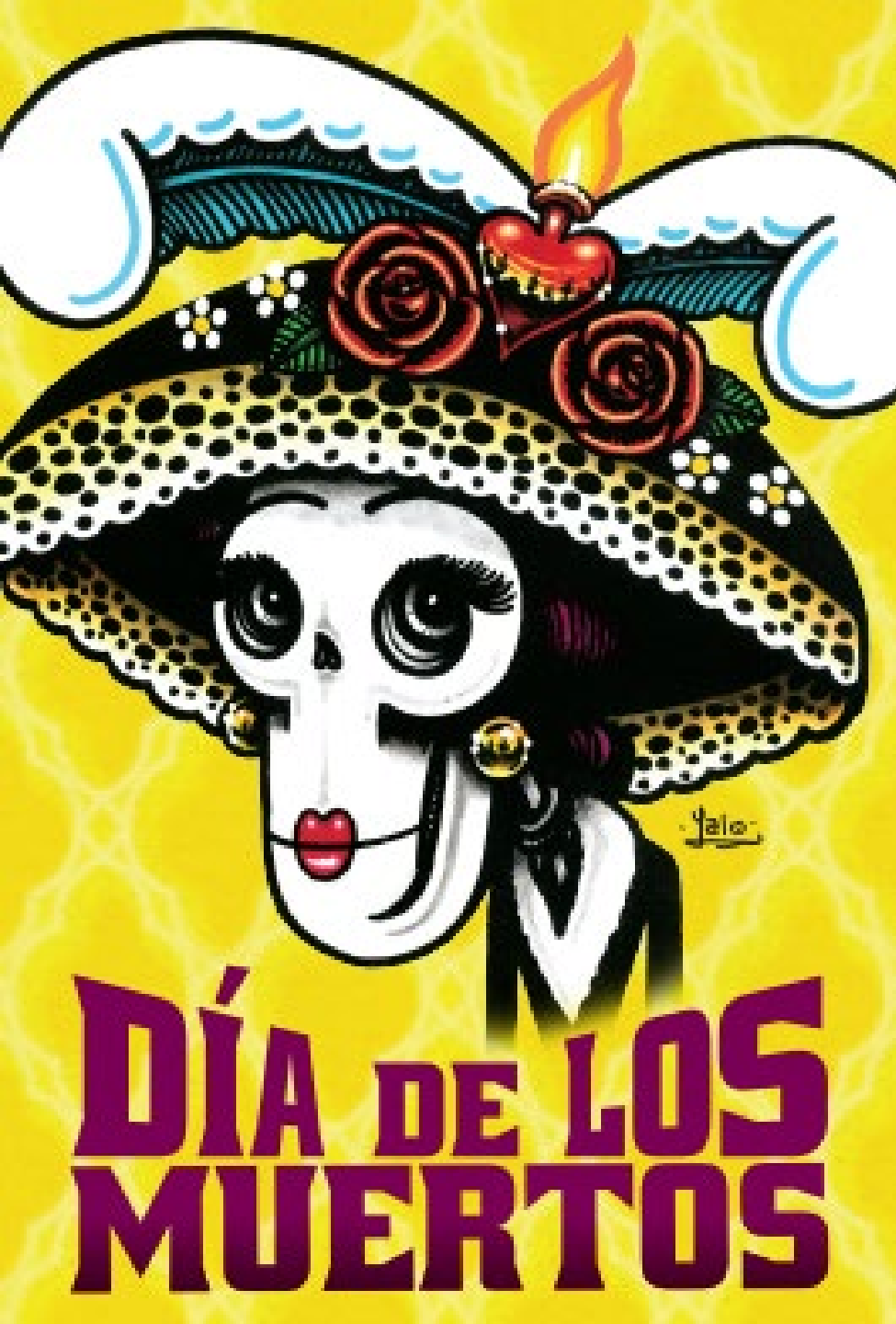
Yalo



SAT, OCT 22
10 AM TO 5 PM

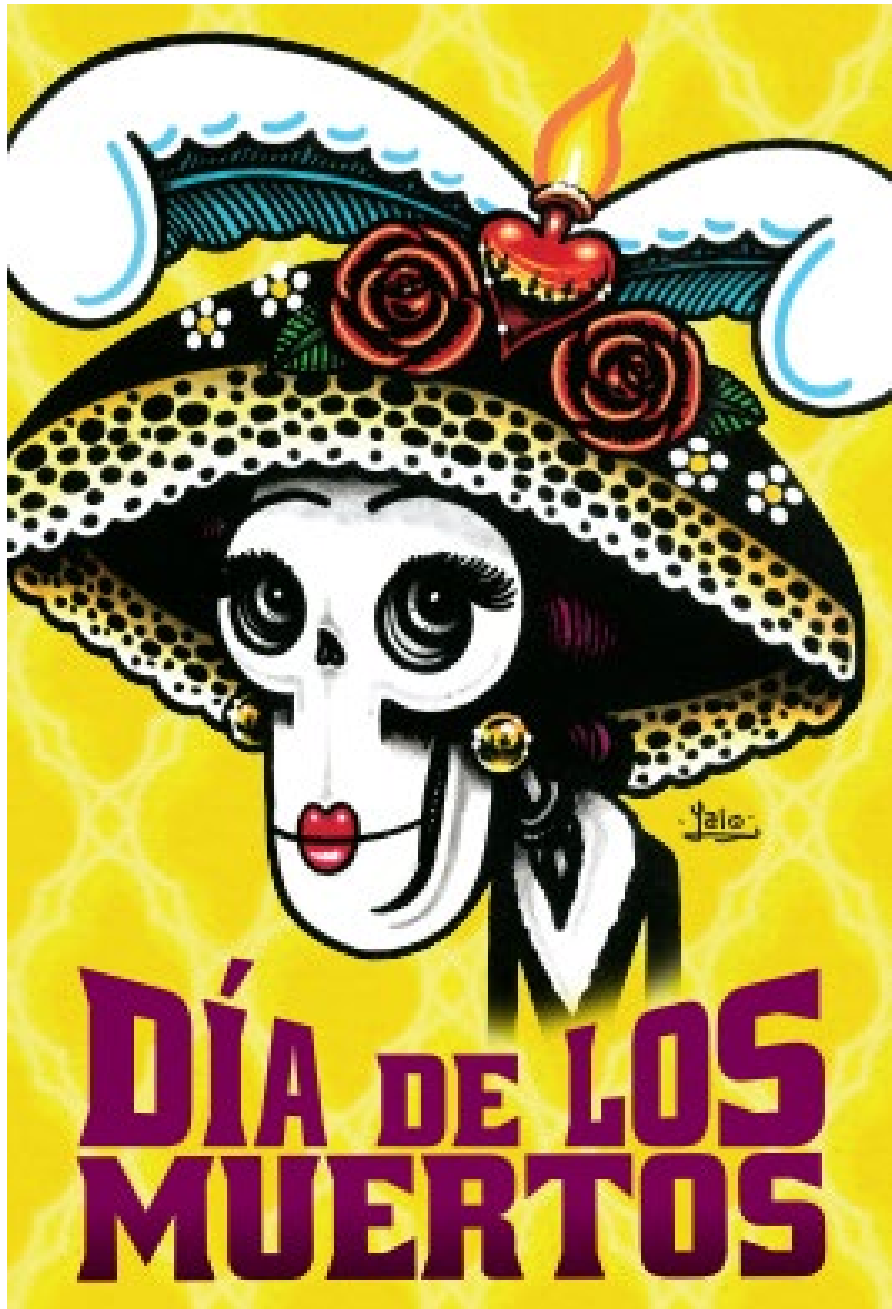
SUN, OCT 23
10 AM TO 5 PM

DÍA DE LOS MUERTOS



THANK YOU!

WE ARE SO
APPRECIATEIVE OF YOU
VOLUNTEERING YOUR
TIME.



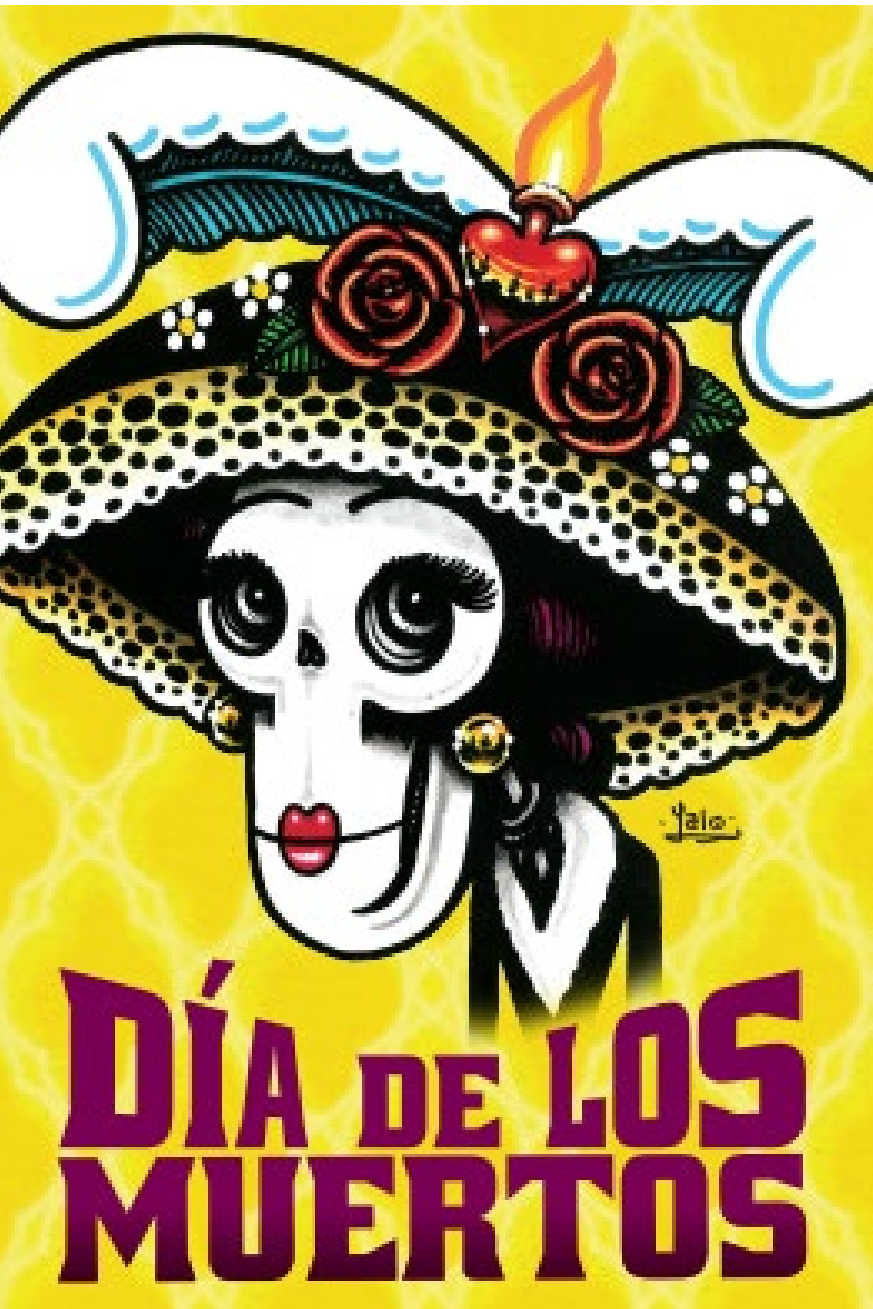
WHAT DO I WEAR?



For this year's Día de Los Muertos Festival, we are providing Mesa Arts Center lanyards with Volunteer tags/markers/identification. You will pick these up at check in.

We encourage you to dress up for the day and have fun with the theme of Day of the Dead!

You will still want to wear comfortable attire and walking shoes. Shoes should be closed toe. We strongly encourage you to use a waist-style pack to keep your personal items with you such as: keys, driver's license, credit cards, etc. No lockers will be available or provided for volunteers.



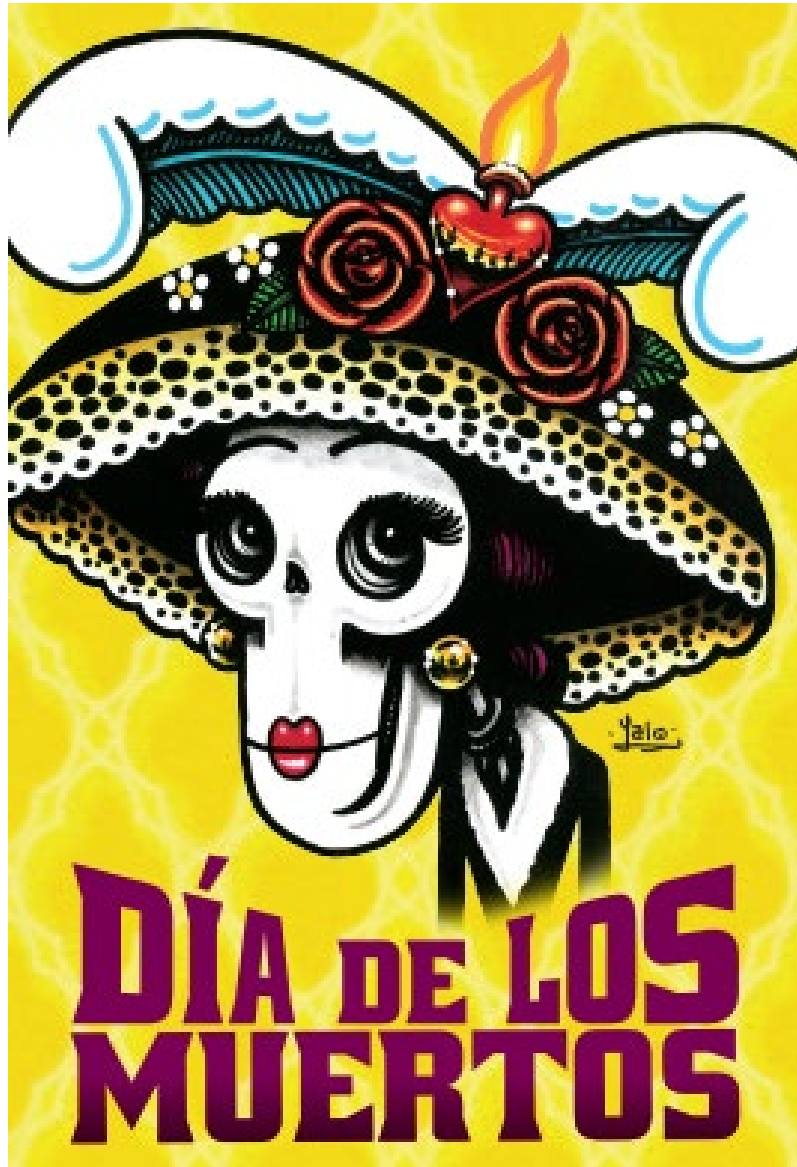
WHERE DO I PARK?

Parking can be a challenge as there are limited spaces available in the parking garage, and our parking lots will be closed for a food court.

You can find a map with additional parking locations on our website under the section

Getting Here.

<https://mesaartscenter.com/index.php/visit/getting-here>

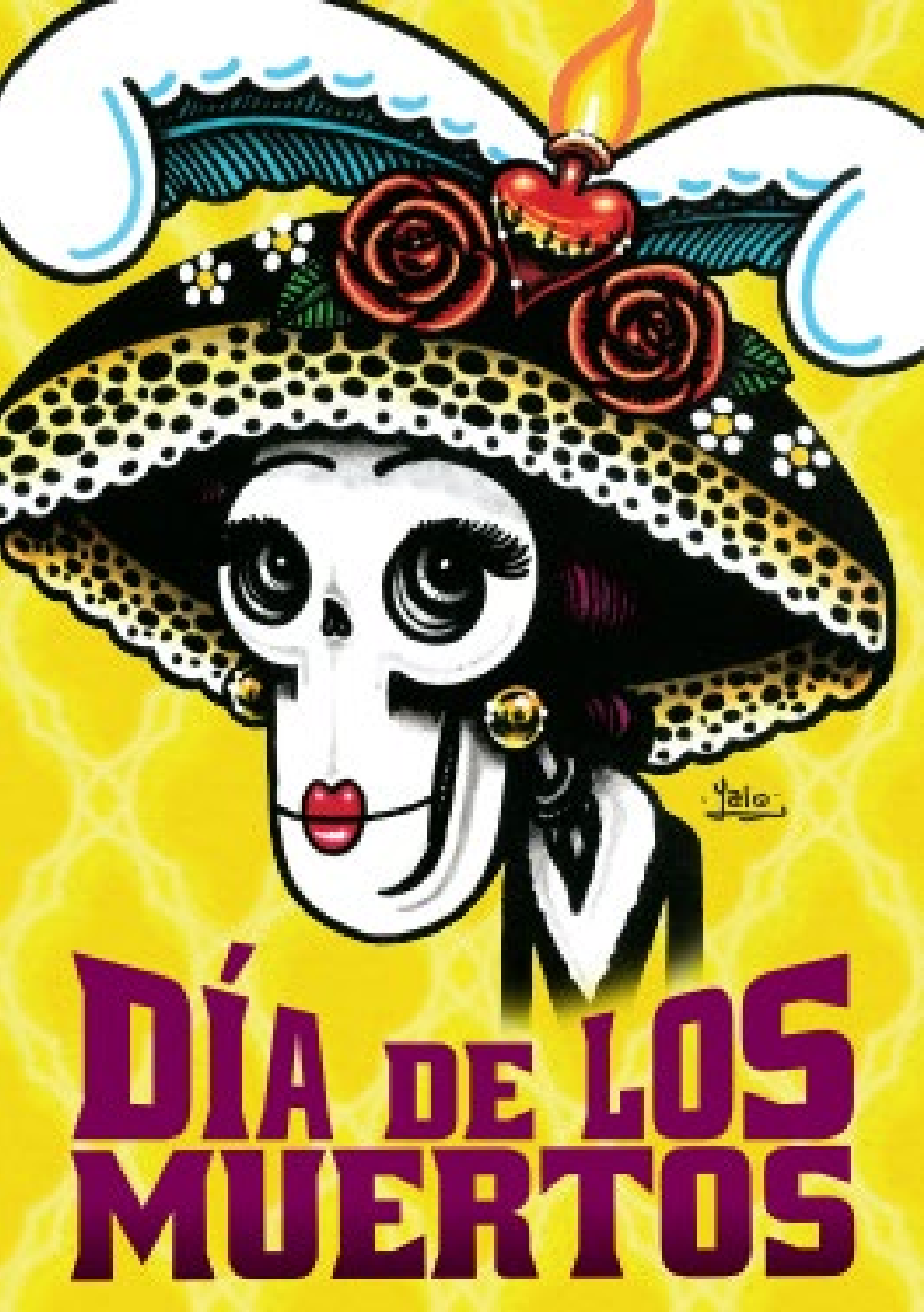


PARKING MAP

mesa arts & culture
Inspiring Creativity & Discovery

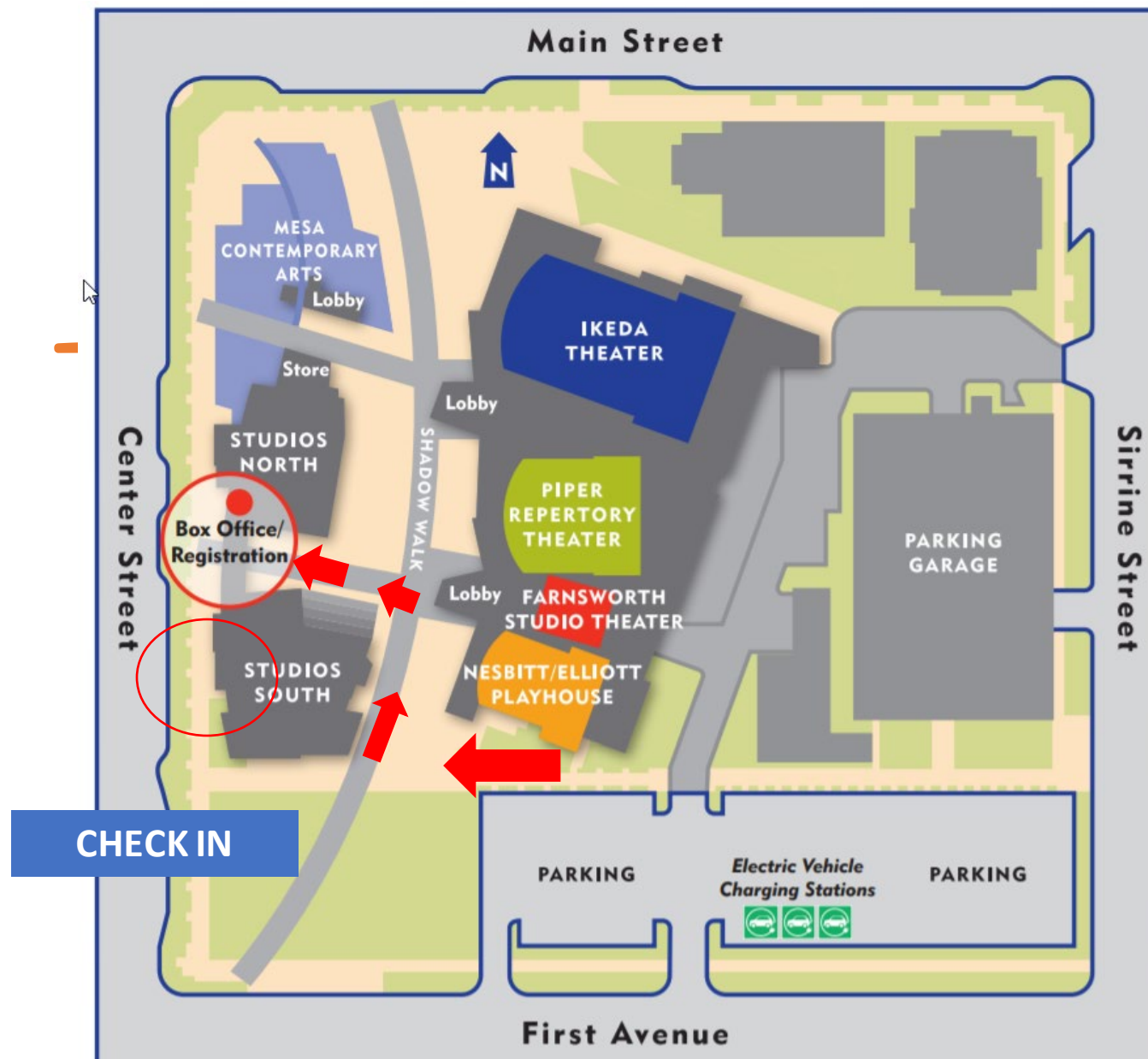
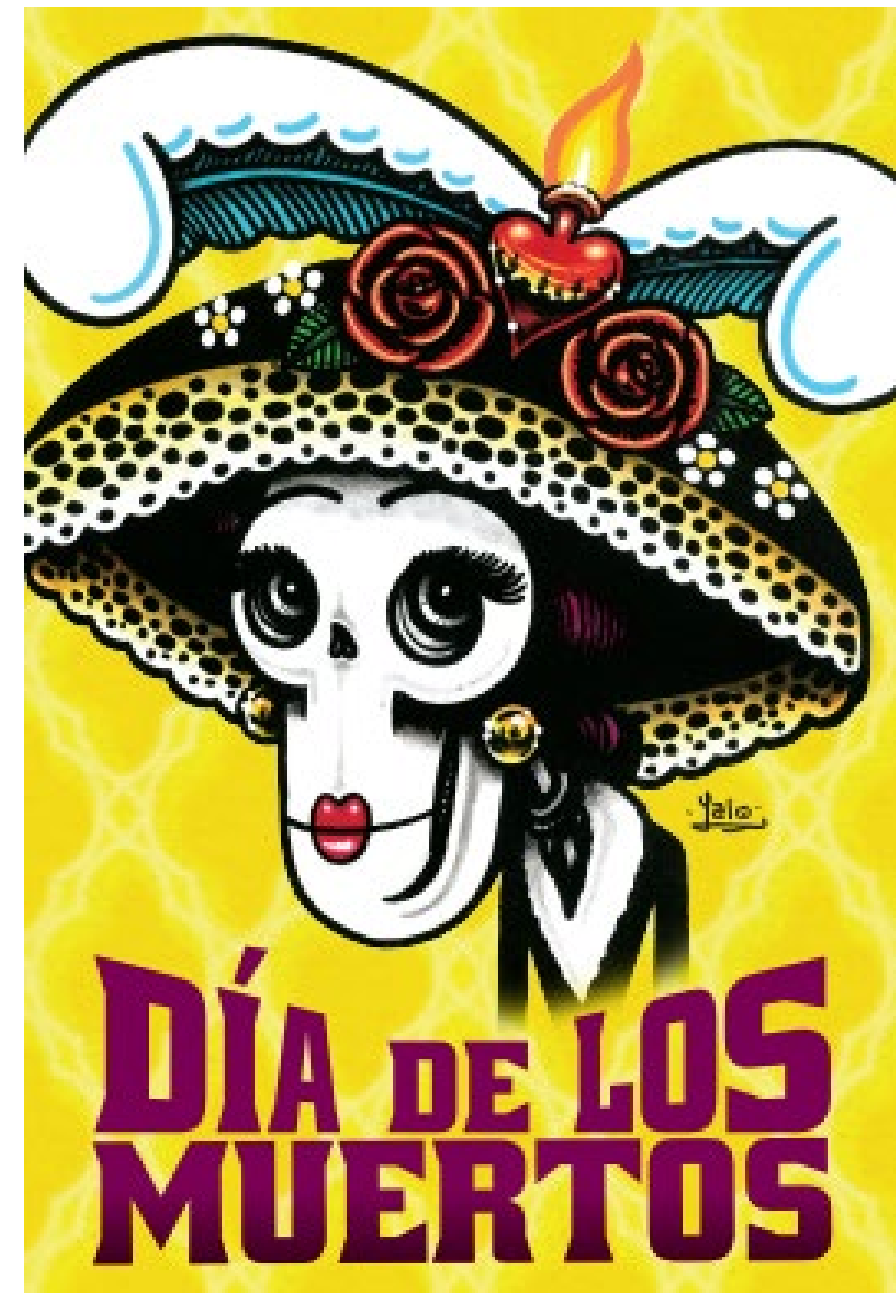


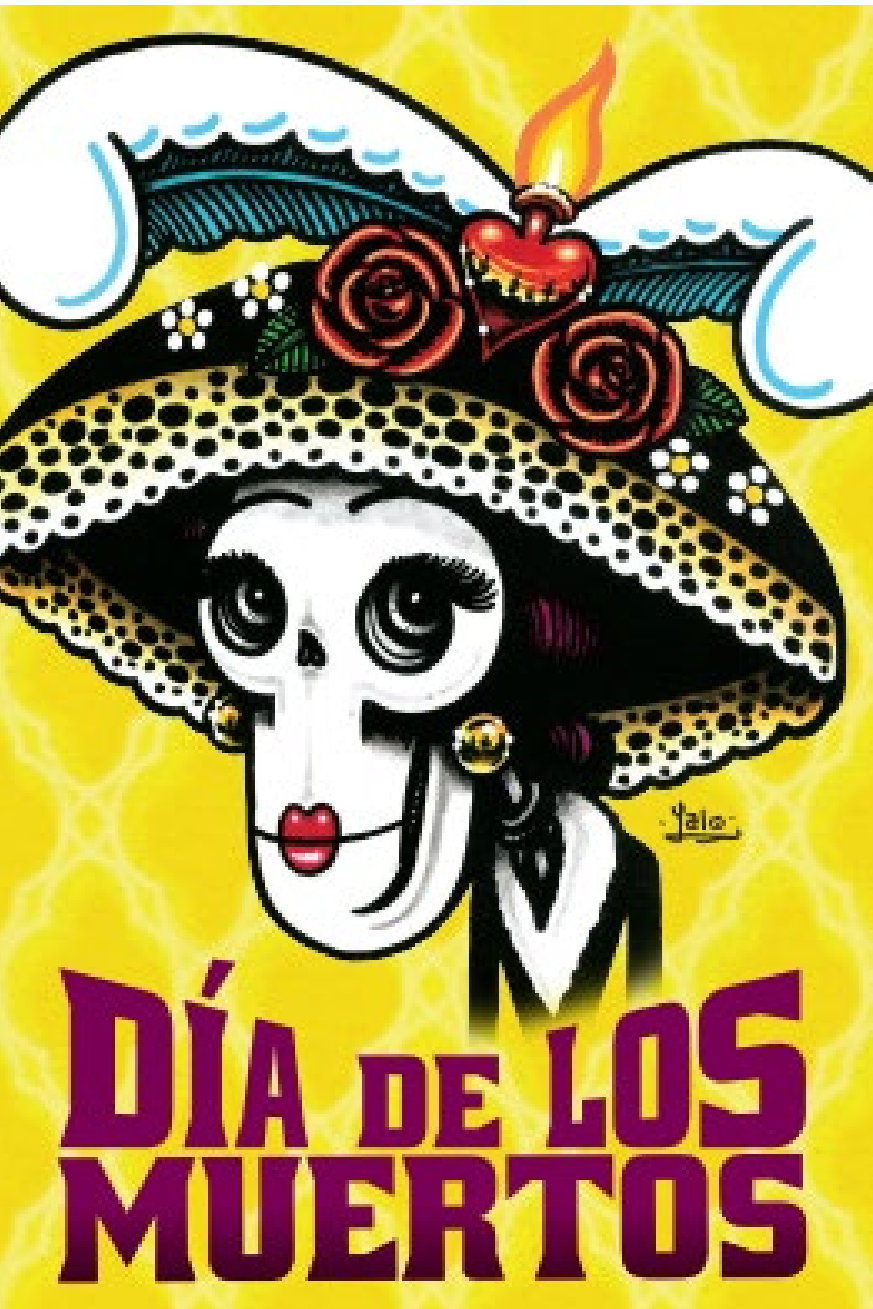
Free parking can be found within walking distance of the Mesa Arts Center.
There will be a \$5.00 parking fee for most Mesa Arts Center events.



WHERE DO I CHECK IN?

- The 2nd Floor, South Studio Buildings
- Take the elevator next to Box Office to the second floor.
- Turn LEFT and head to the Drama Studio.
- Map location is on the next slide.

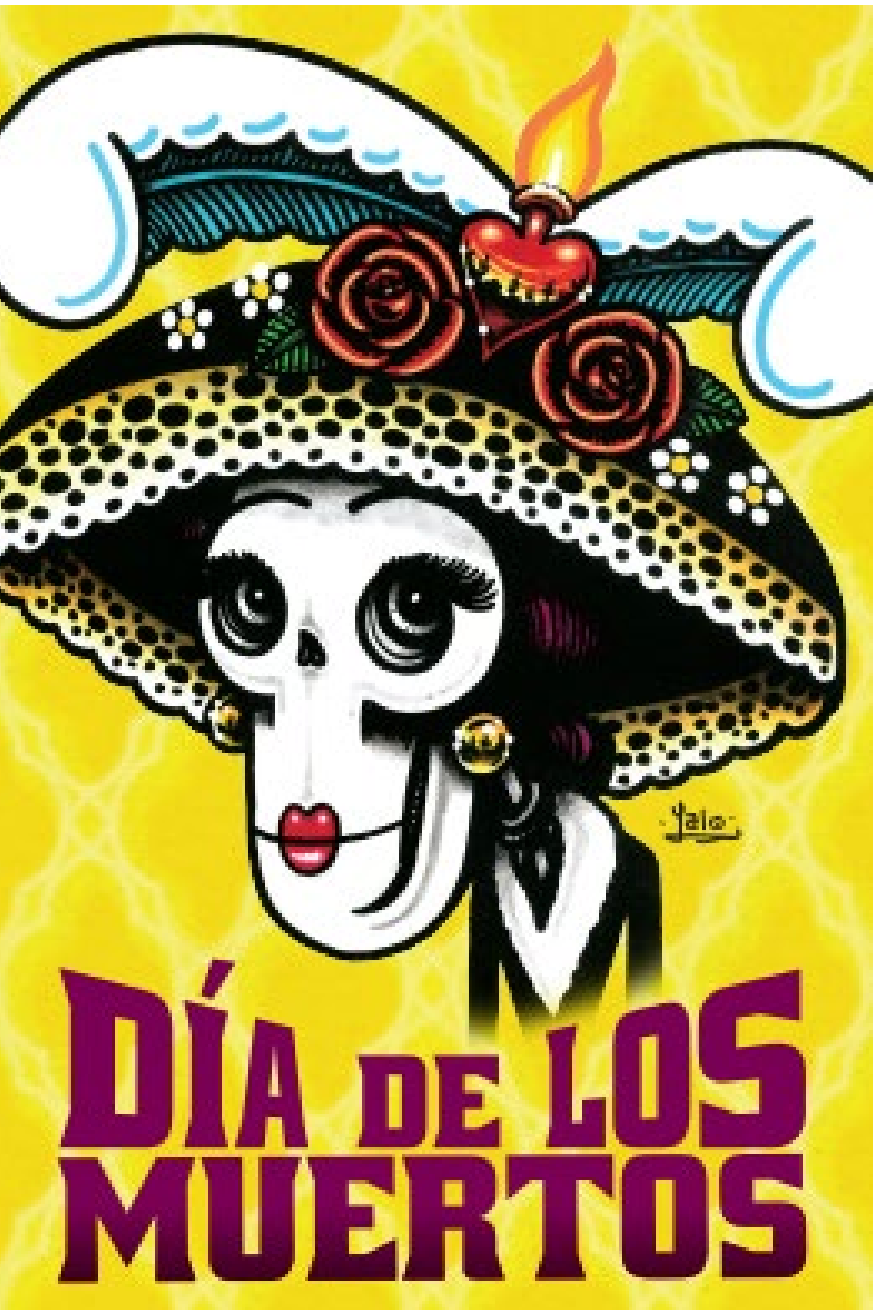




WHERE CAN I FIND WATER OR A SNACK AS A VOLUNTEER?

The Drama Studio, where you check in, will have snacks and water for you. Please feel free to grab what you need throughout the day!

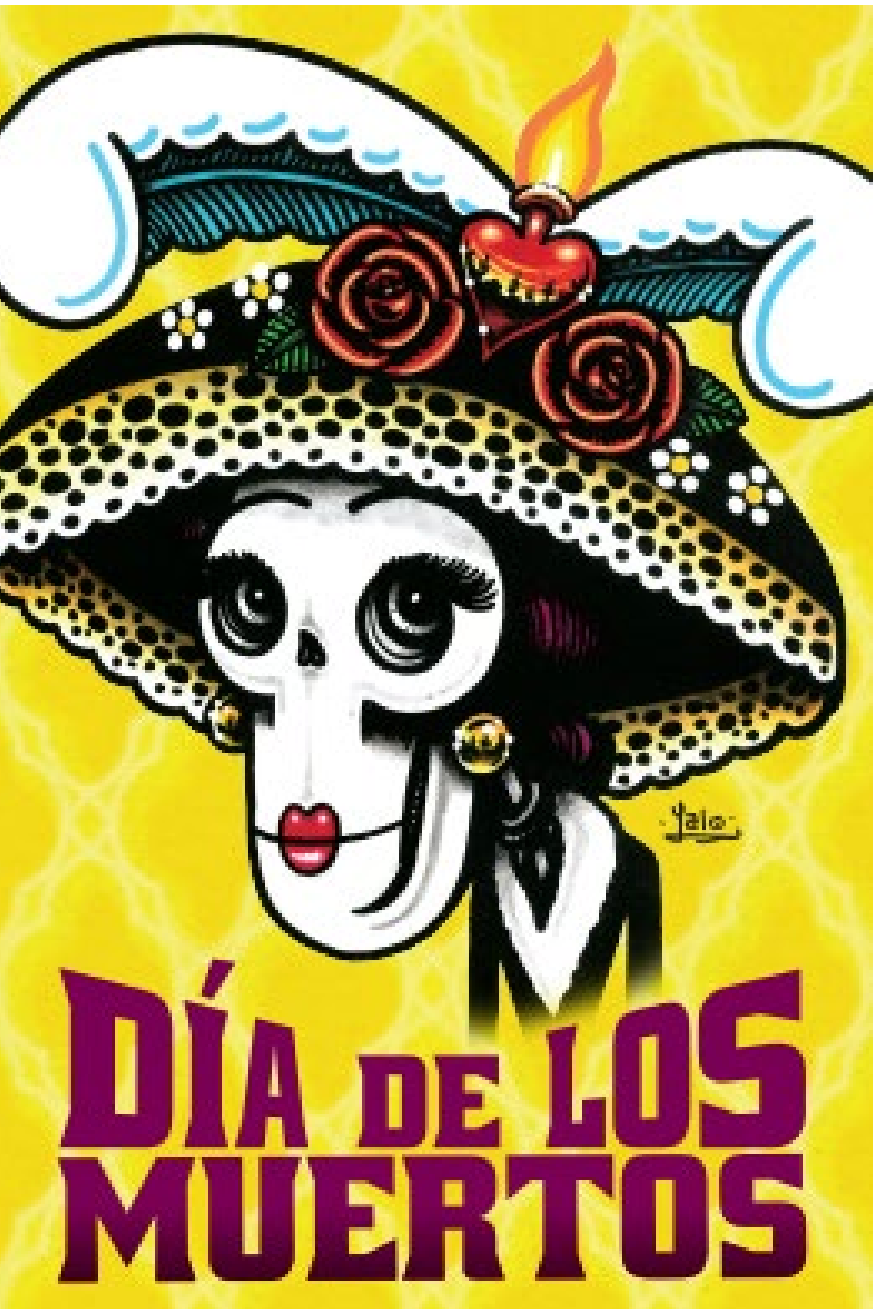
If you are looking for a fun array of food options, check out some of our vendors for the weekend.



WHAT ARE THE HOURS/DAYS OF THE FESTIVAL?

Sat. October 22
10AM – 5PM

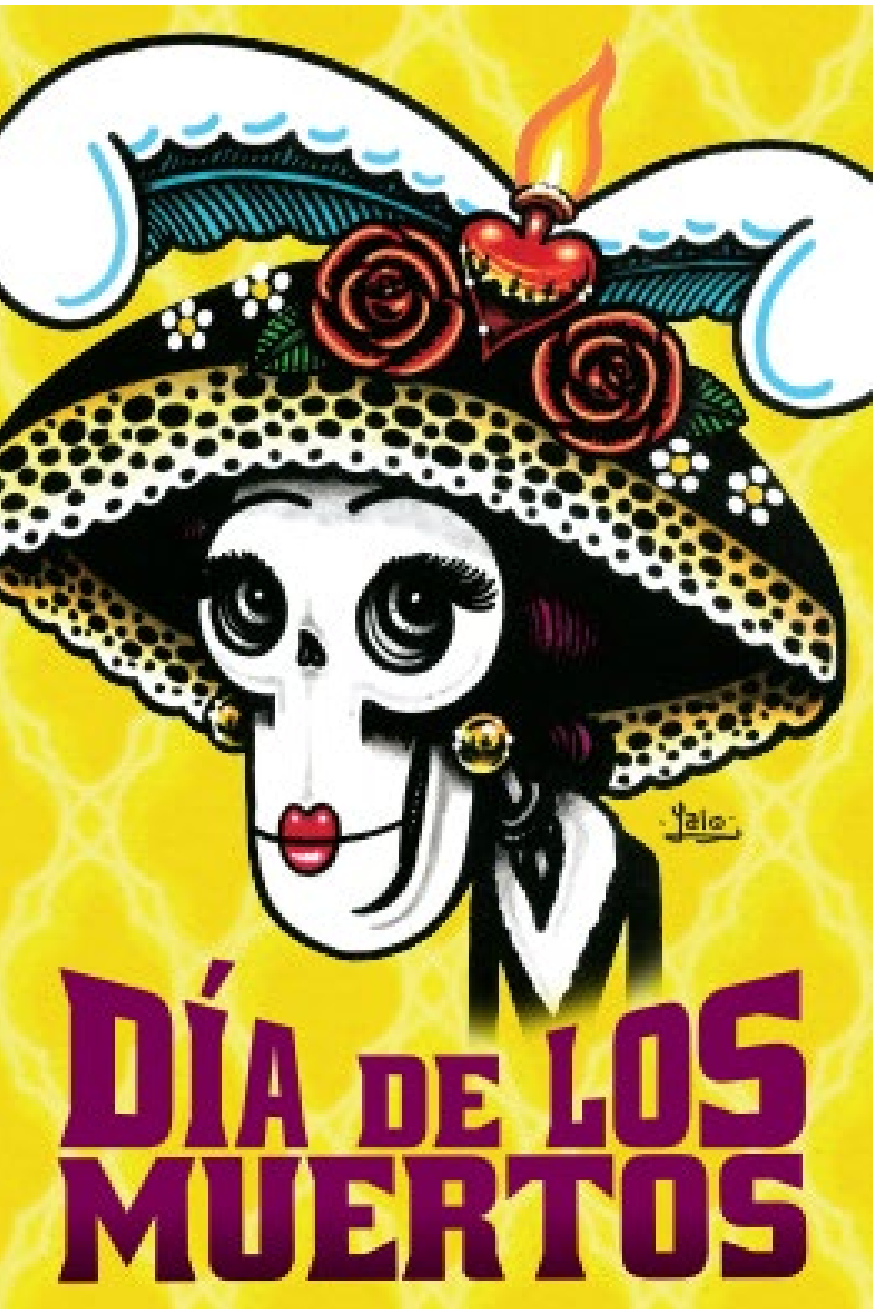
Sun. October 22
10AM – 5PM



HOW MUCH IS ADMISSION FOR THE EVENT?

General Admission – FREE!

Invite your friends and
family!



COPPER ENAMELING ACTIVITY \$10



There will be a charged, hands-on activity. Participants will have the chance to decorate their own copper enamel skull with colorful beads that will be melted and affixed to the skull with fire by lead Jewelry Instructor, Jenny Vaughn.

Pre-purchase and onsite available based on class availability

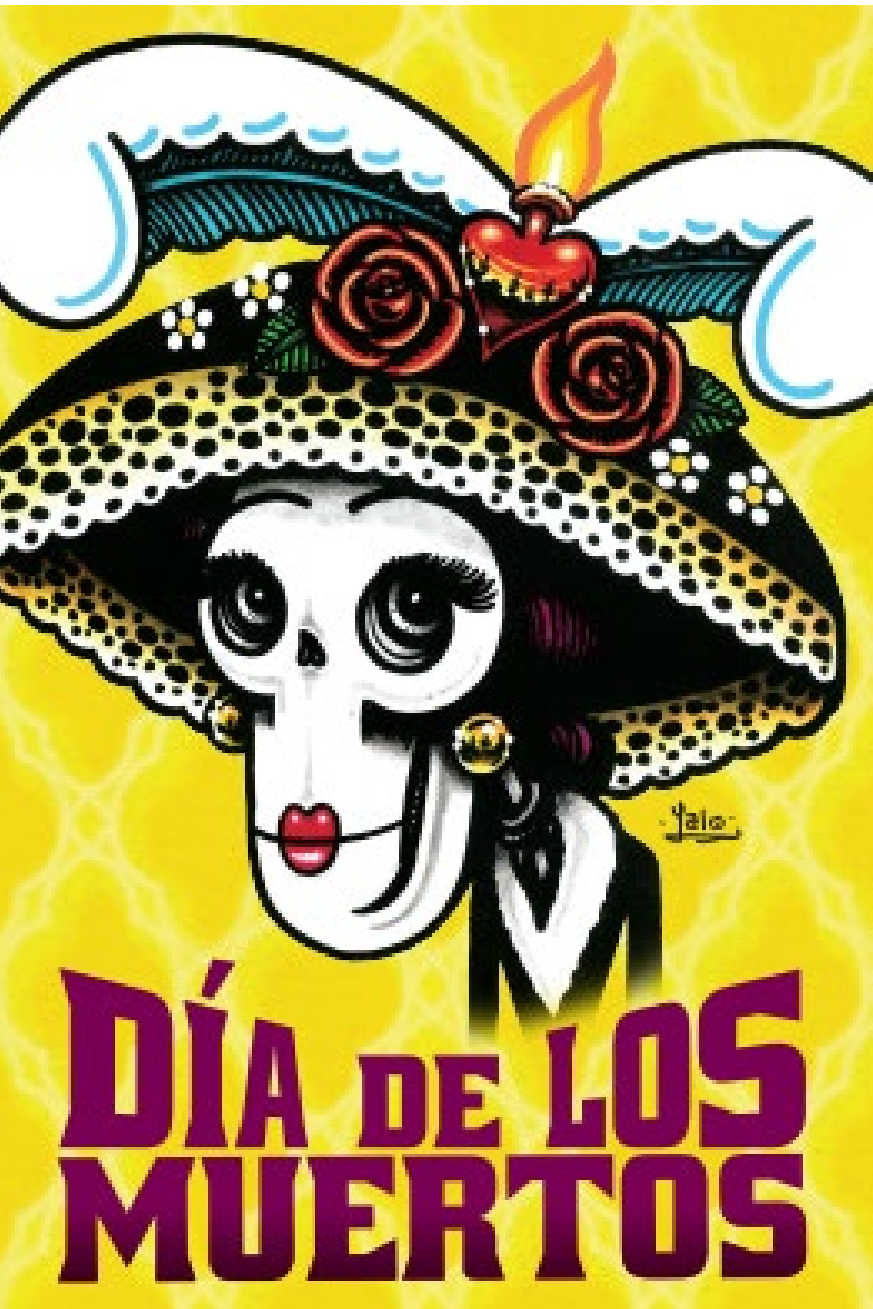
Sat, Oct 22

20-minute session from 10:00 AM - 4:00 PM

Sun, Oct 23

20-minute session from 10:00 AM - 4:00 PM

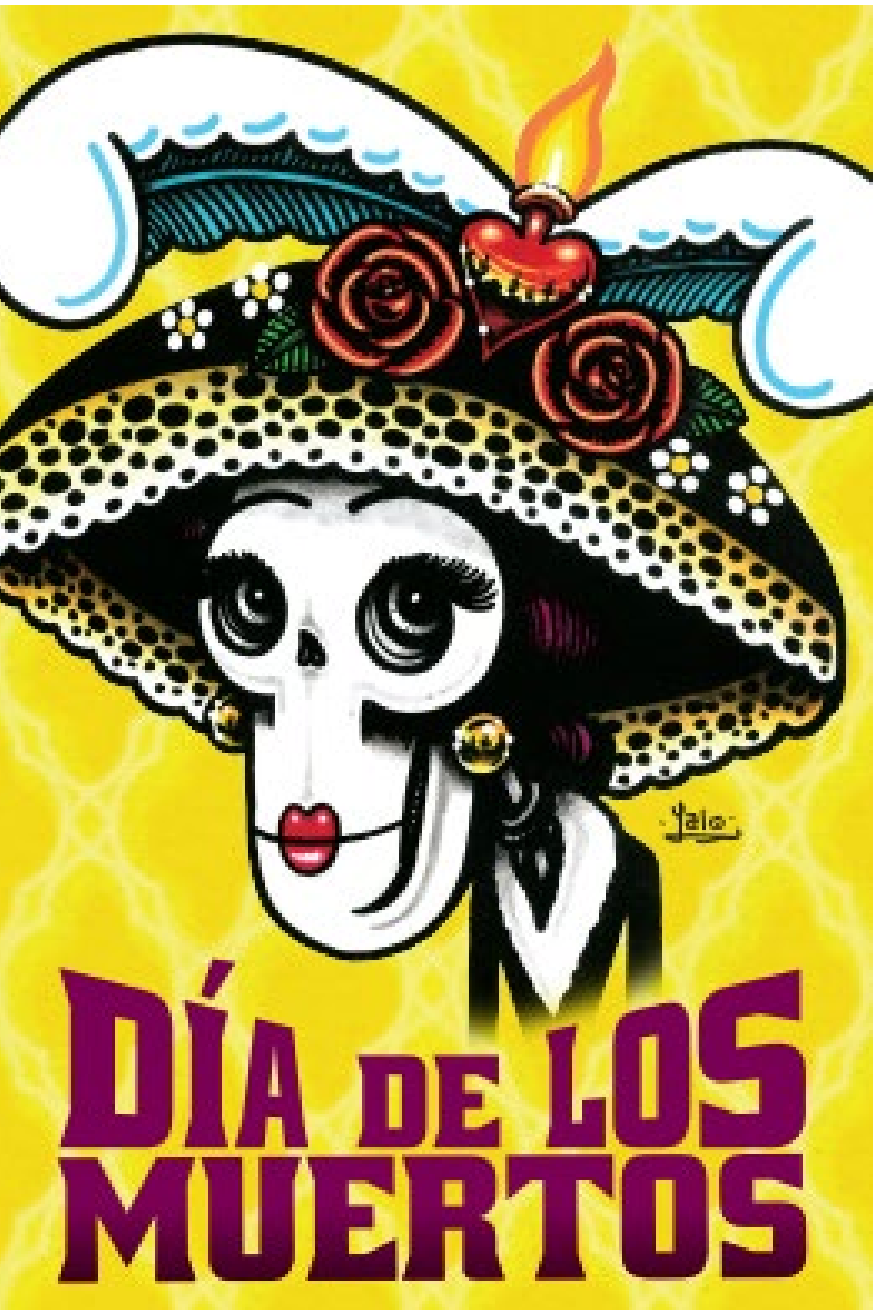
Located in the Multi-Purpose Room



ABOUT: 2022 Día de los Muertos Festival

- Festival highlights this year include:
 - The Mercado Marketplace featuring vibrant colors, an assortment of traditional and contemporary merchandise, jewelry, Mexican arts & crafts, and more from local artisans and vendors.
 - A beautiful display of altars made by the community in the Farnsworth Studio.
 - Three performance stages showcasing local/regional talent, live artist demonstrations and open studios, hands-on art activities, and a variety of delicious drinks and foods from local restaurants and vendors.
 - Expansion or activities to The Plaza, in front of the new ASU Mix Center

You are about to enjoy a not-to-be-missed, one-of-a-kind cultural tradition!



ABOUT:

2022 Dia de los Muertos Festival

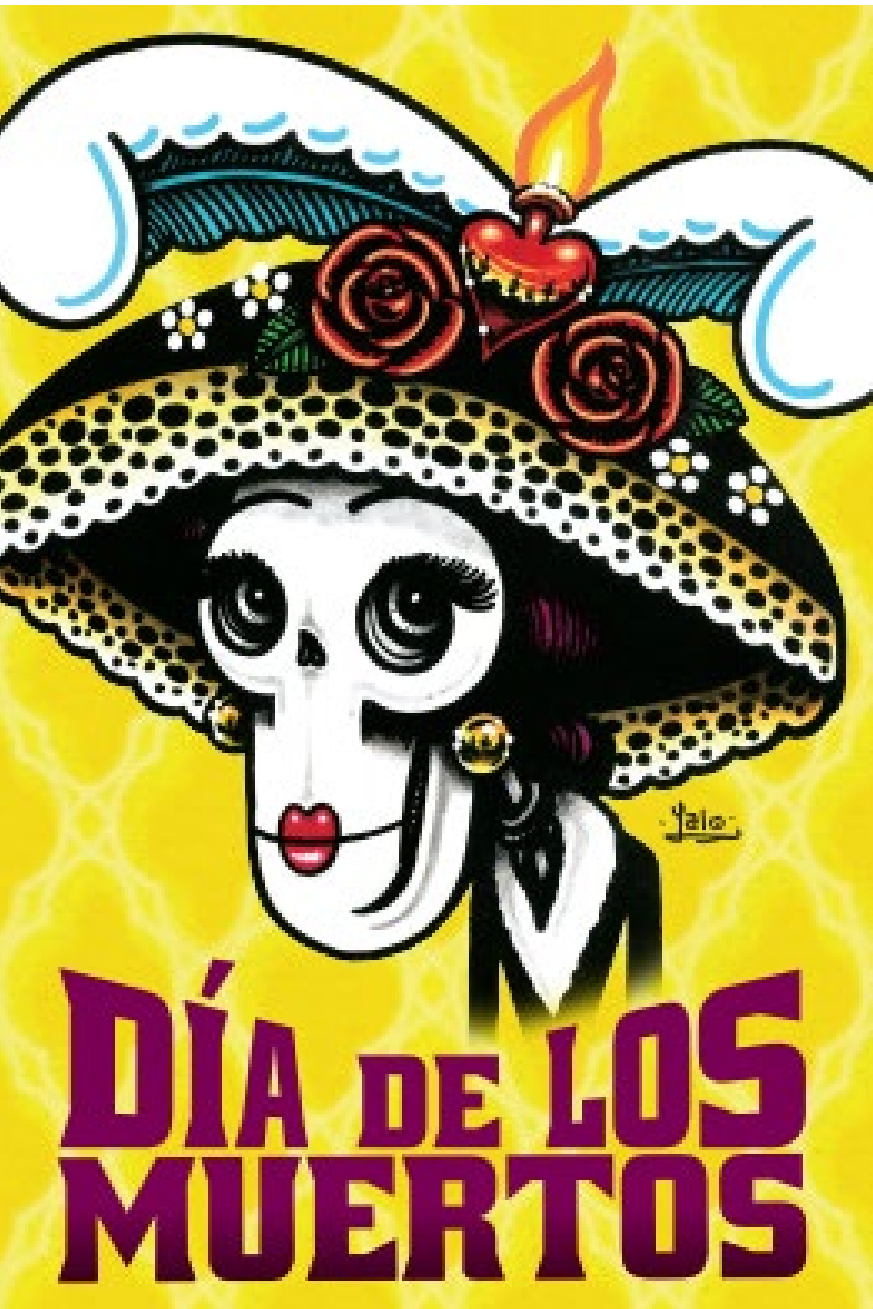
Event Description: *Spirits collide during the annual Day of the Dead celebration at Mesa Arts Center! This festival will offer delicious food, traditional altars, and a colorful market of crafts, jewelry, and various items related to the Day of the Dead celebration. All are invited to learn about Día de los Muertos, through live music and dancing, artmaking, demonstrations, delicious food and drink, hands-on activities, face-painting, flower-making, live painting, story time, and more.*

Event Website: <https://www.mesaartscenter.com/diadelosmuertos>

Tag Mesa Arts Center: Mesa Arts Center's social media handles are as follows. Please tag MAC whenever possible.

FB - @MesaArtsCenterAZ | Twitter - @mesaartscenter | Instagram - @mesaartscenter

Hashtags: Please use the following hashtags when posting about the event:
• #mesaartscenter, #diadelosmuertosatmac, #diadelosmuertosmesa

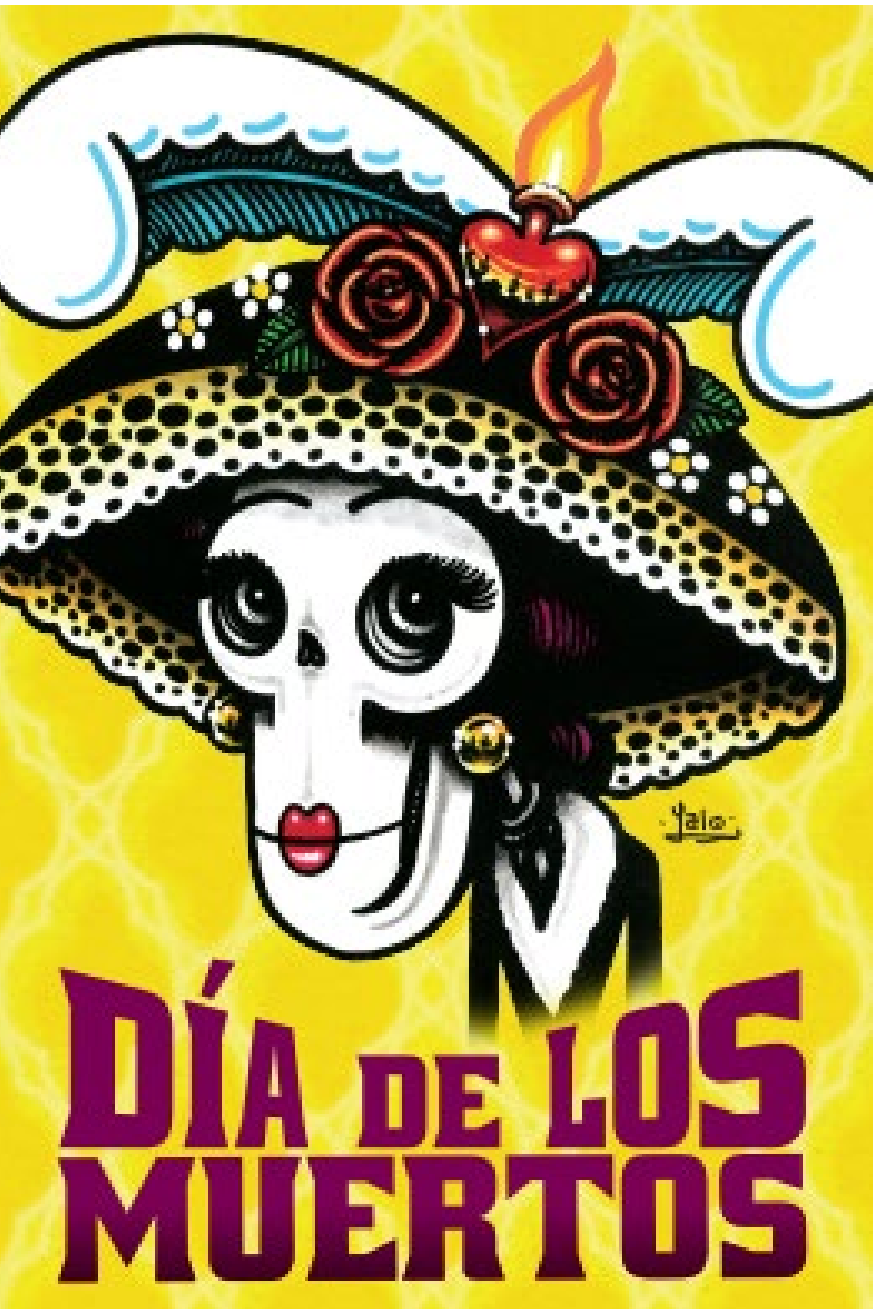


WHERE CAN I FIND LIVE ENTERTAINMENT?

North Stage: Traditional (Mariachi, Dancing)

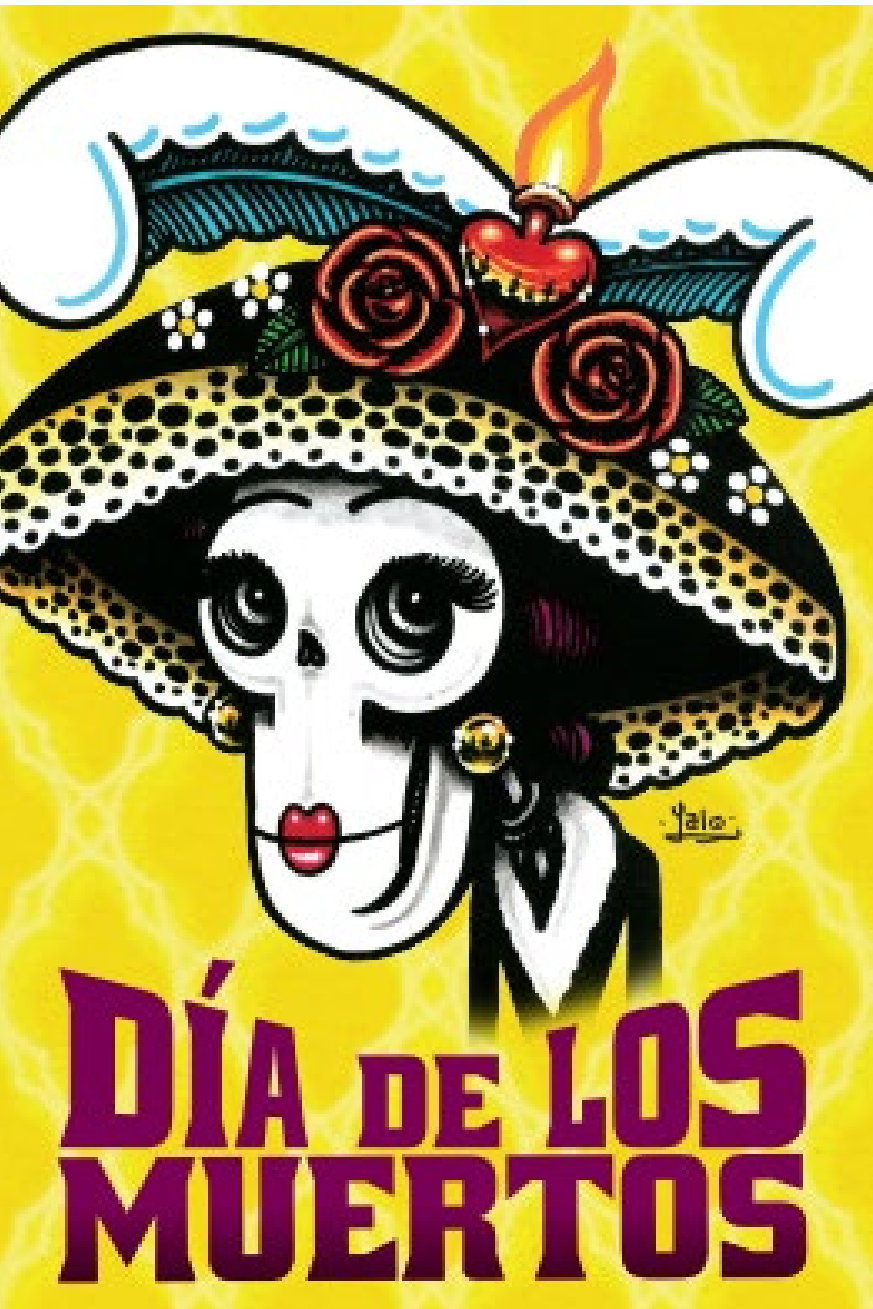
South Stage: Contemporary Latin Music

Wells Fargo Stage: Live Demonstrations (cooking, reading, poetry, storytelling, cocktail making, and more)



WHERE ARE THE FACILITIES (BATHROOM/WATER)?

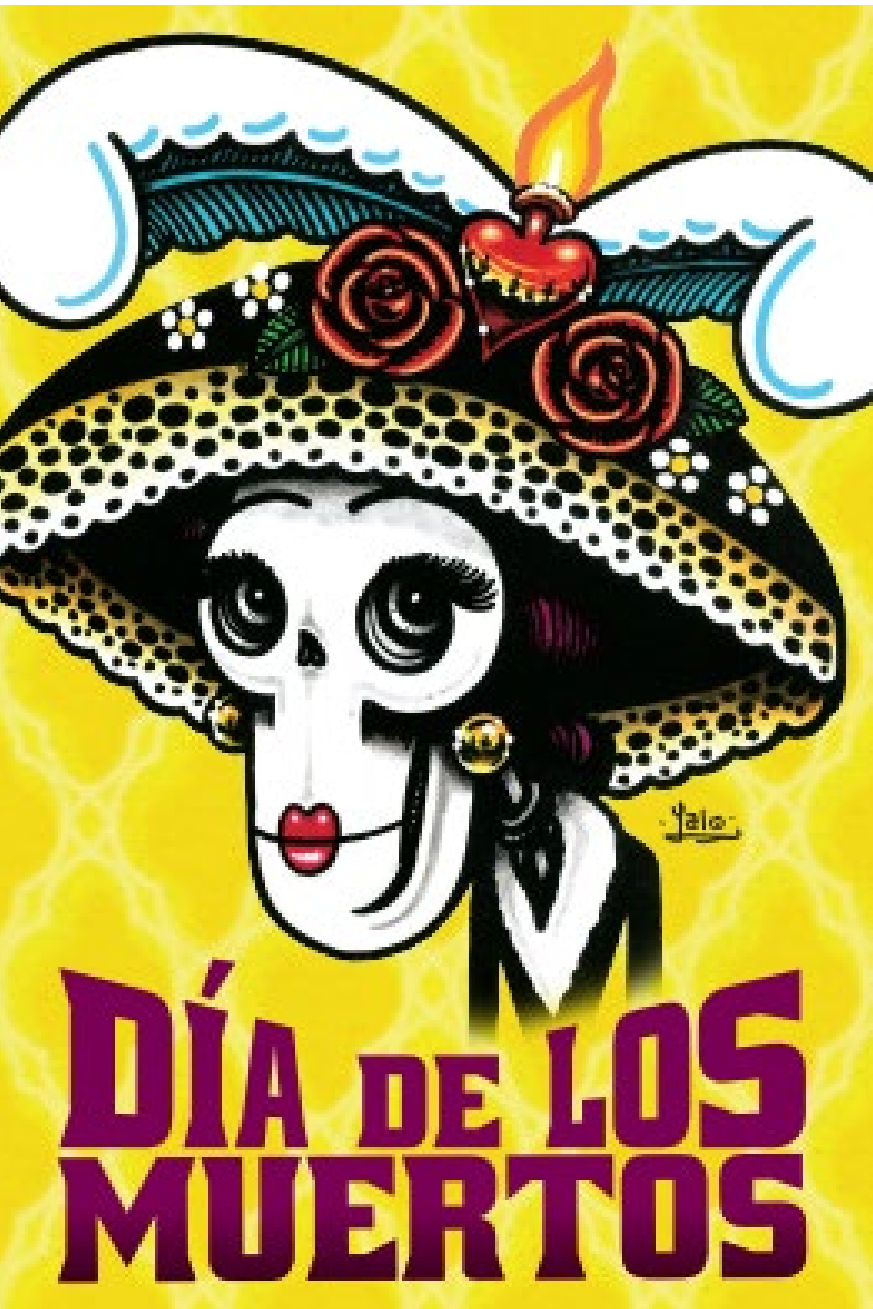
Bathrooms/water can be found in our theater building, museum building, and in the first floor North Studio building near the Box Office/Registration.



DO YOU HAVE Wi-Fi?

Yes, you can connect to the @mesawifi. All you have to do is open a new browser window and the city Wi-Fi page will pop up. You will need to hit the "accept terms" button and you are all set.

However, please keep in mind many patrons and other exhibitors might be using the Wi-Fi as well.

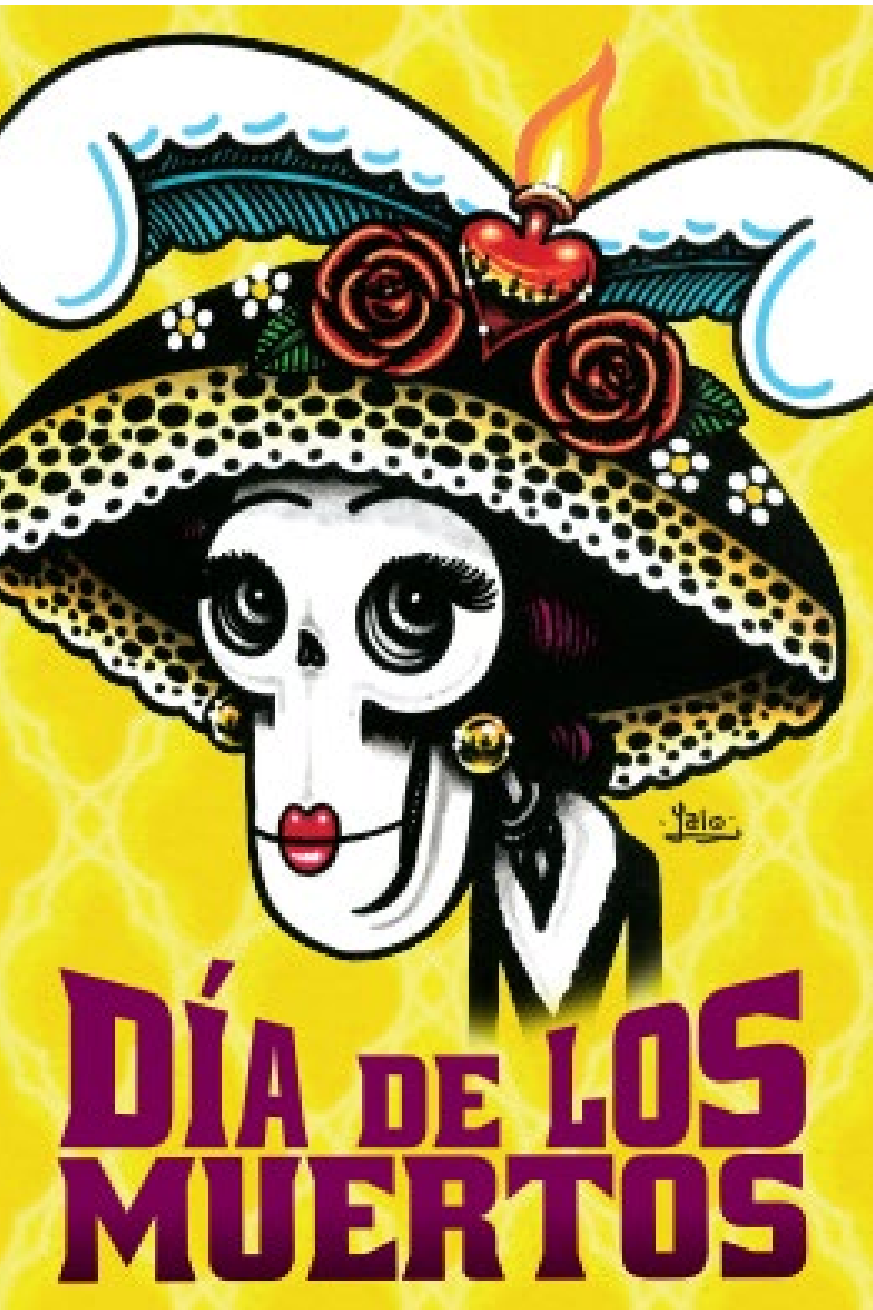


IS THERE A LOST & FOUND?

Yes.

Lost & Found will be in the Box Office.

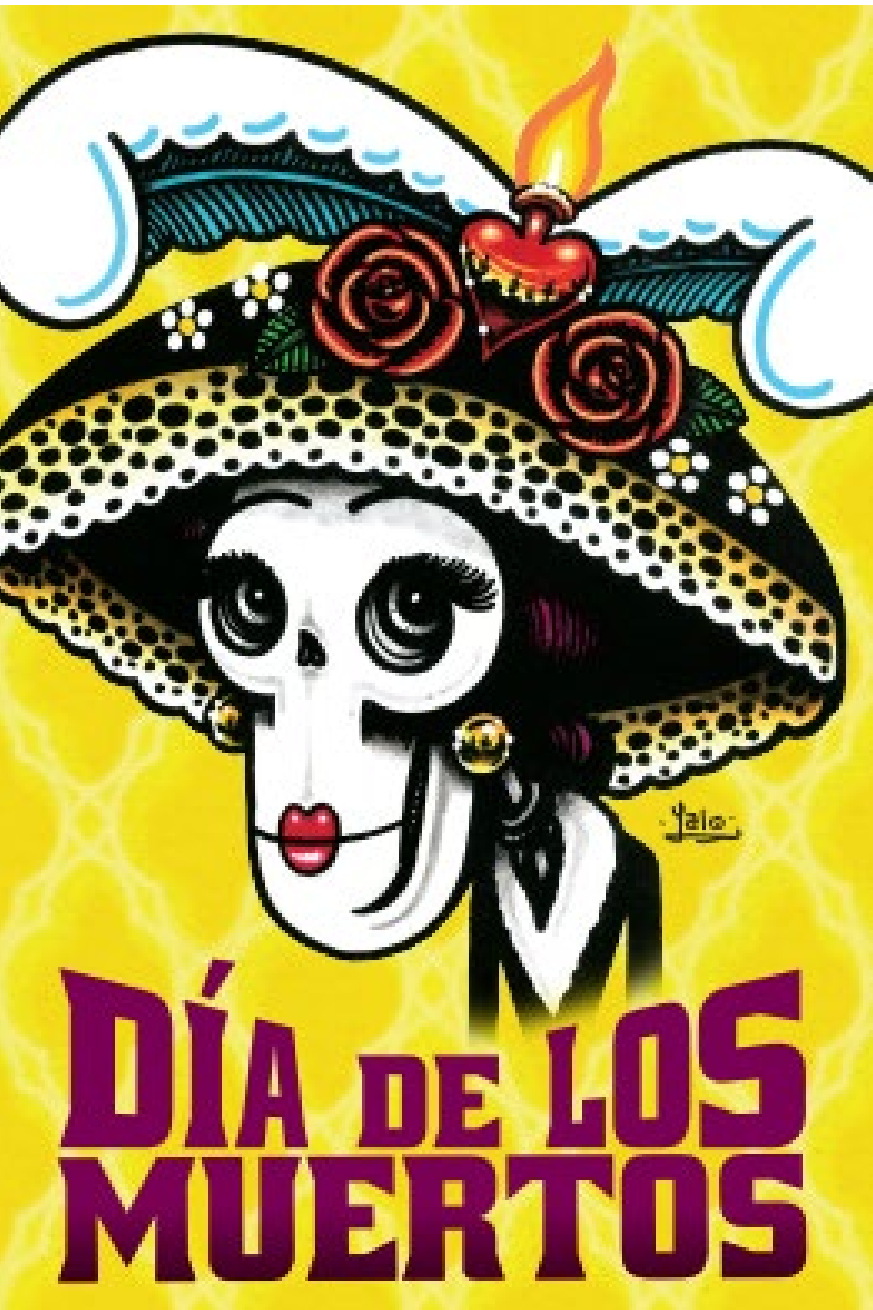
We keep items for a minimum of 30 days before donating to Goodwill.



WHAT DO I DO IF I OR SOMEONE NEEDS FIRST AID?

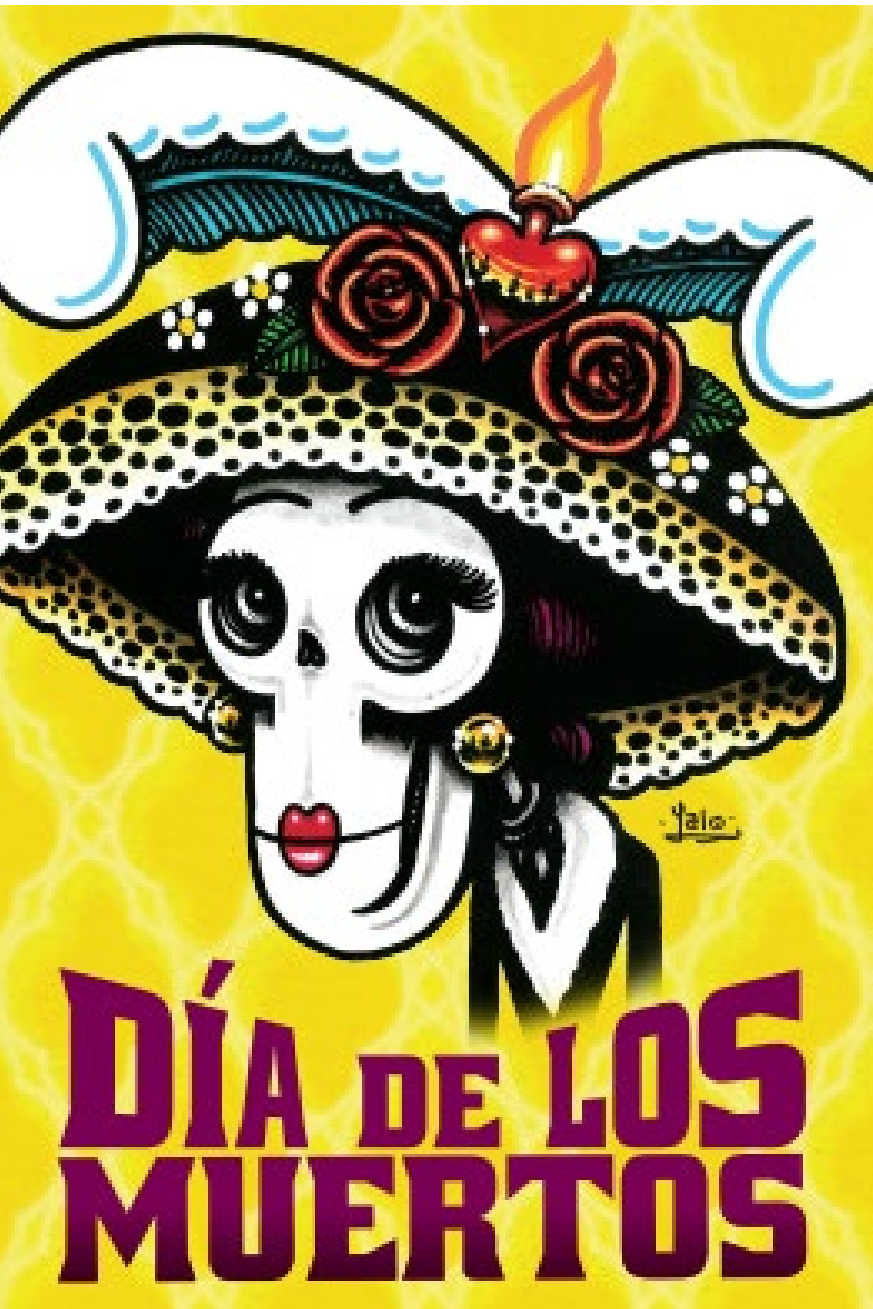
We have Emergency Medical Technician on site located in the Acting Studio for first aid needs (2nd Floor Studio Building).

You can also alert a Mesa Arts Center staff member or security, if you or someone else needs first aid or emergency medical services.



A CHILD IS LOST

City of Mesa, Fire and Medical staff are located in the Acting Studio. Please take the child, or parent looking for the child, to that location.

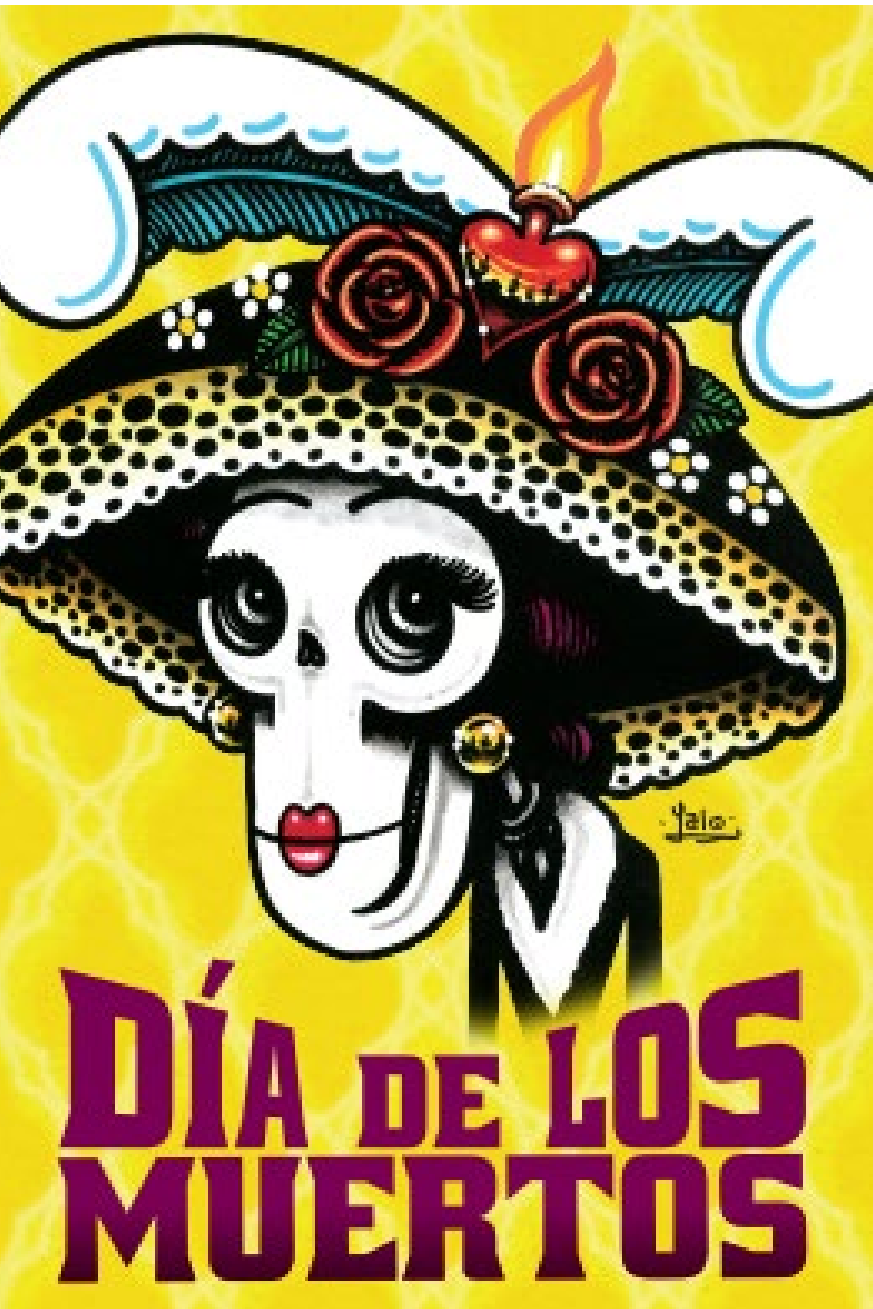


DO YOU HAVE ACCOMMODATIONS FOR AUTISM?

Yes!

The North and South Info table each have a backpack available for check out. Each is filled with items we hope can help make a visit a wonderful one.

In addition, if you need a QUIET ZONE, we have a space on the Second Floor, South Studio building and the Second Floor, Ikeda Theater area labeled as QUIET ZONE.

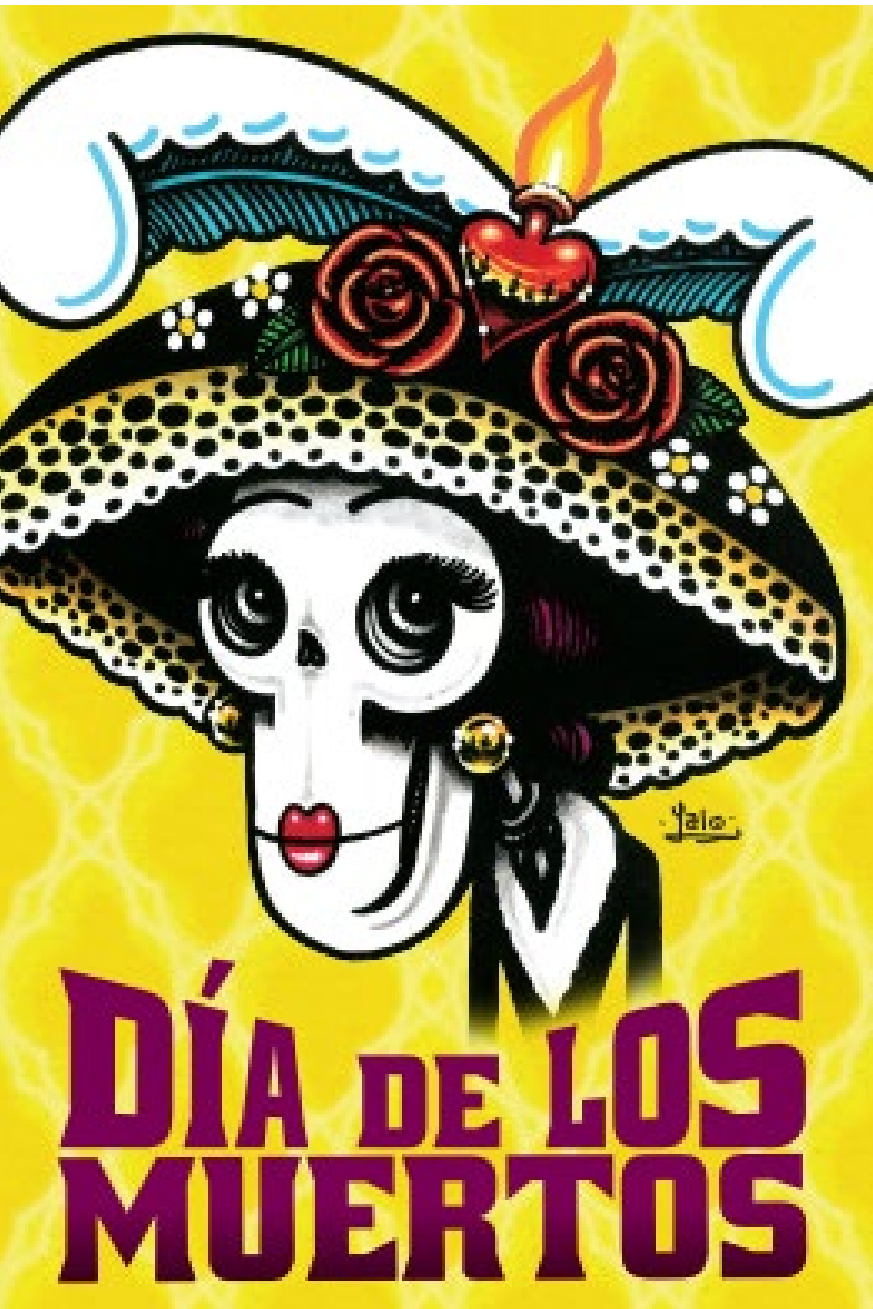


WHY ARE SOME VISITORS WEARING A SUNFLOWER LANYARD?



Not all disabilities are visible – some are hidden and not immediately obvious, such as learning difficulties, mental health as well as mobility, speech, visual or hearing impairments.

The “Visit Mesa Hidden Disabilities Sunflower Program” initiative is a simple way for our visitors and residents to self-identify they have a disability that might require a little extra help. <https://www.visitmesa.com/travel-accessibility/hidden-disabilities-sunflower-program/>

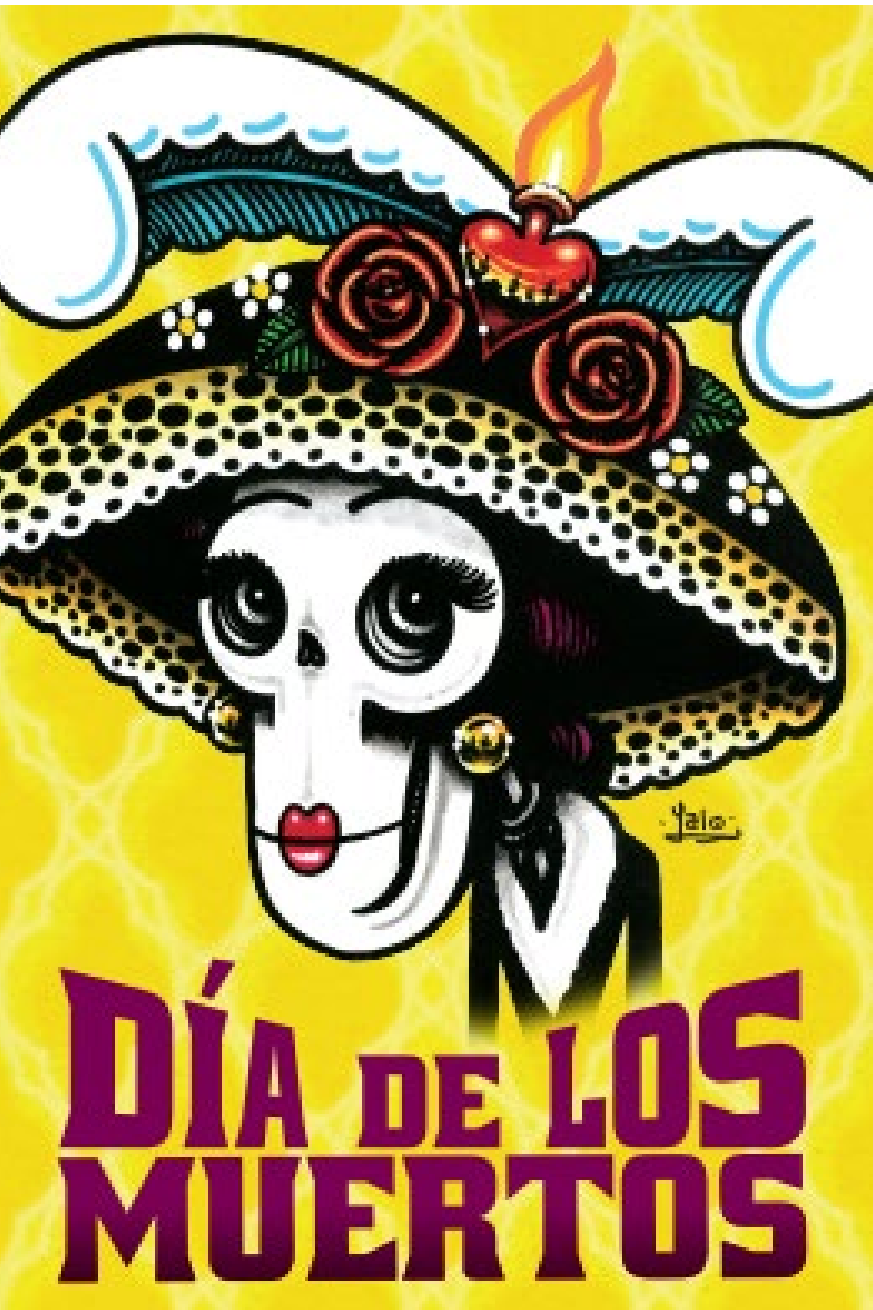


CAN I LEAVE MY POST?

At no time during your work shift are you to leave your assigned area unattended.

Floater will be making rounds during the festival to provide brief break opportunities.

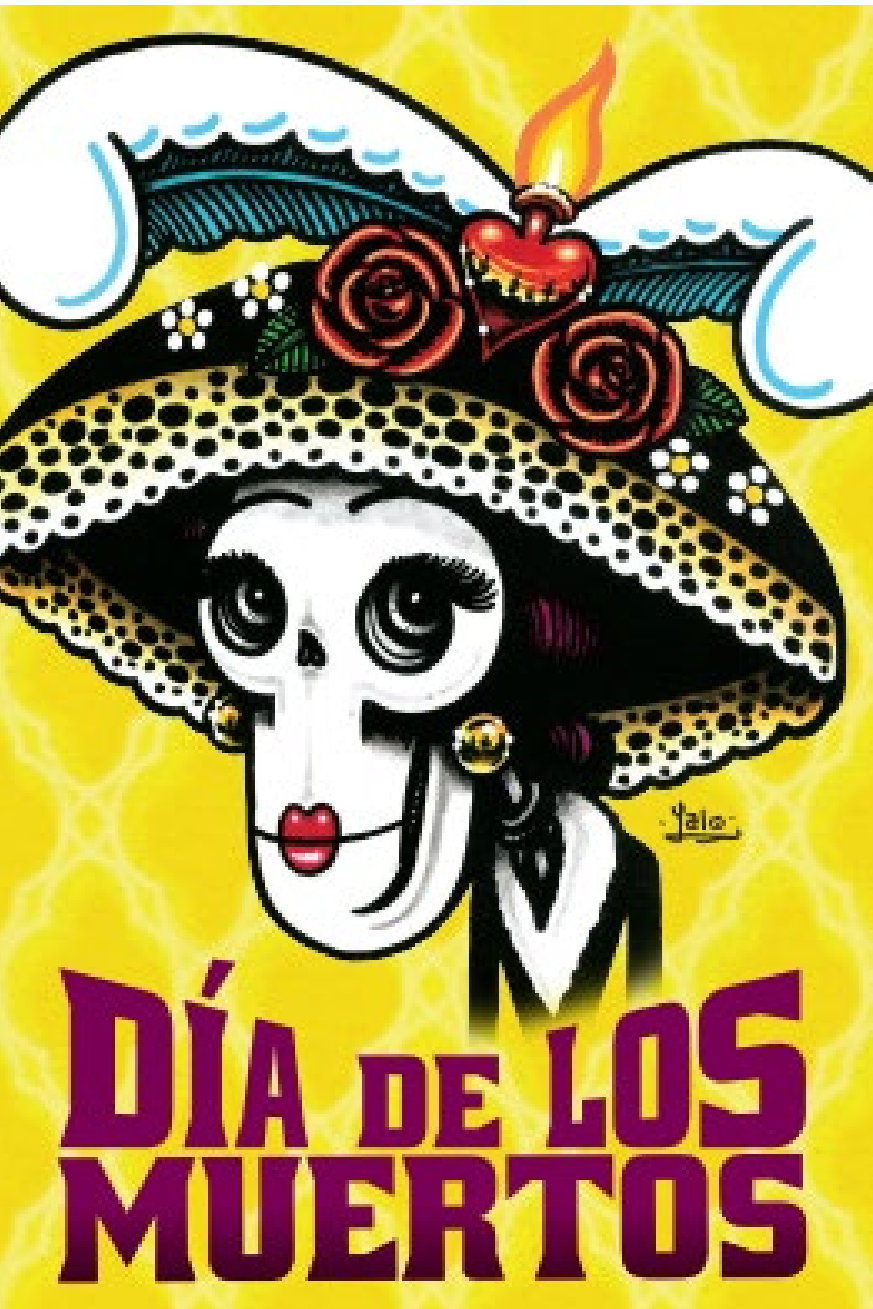
If you need to leave, please notify a staff member.



INFORMATION TABLE ASSIGNMENT

What's going on?

Please take a moment to familiarize yourself with the map, the festival highlights, the food court, the Medical Aid location and Entertainment areas, so that you can answer visitor questions about the event.

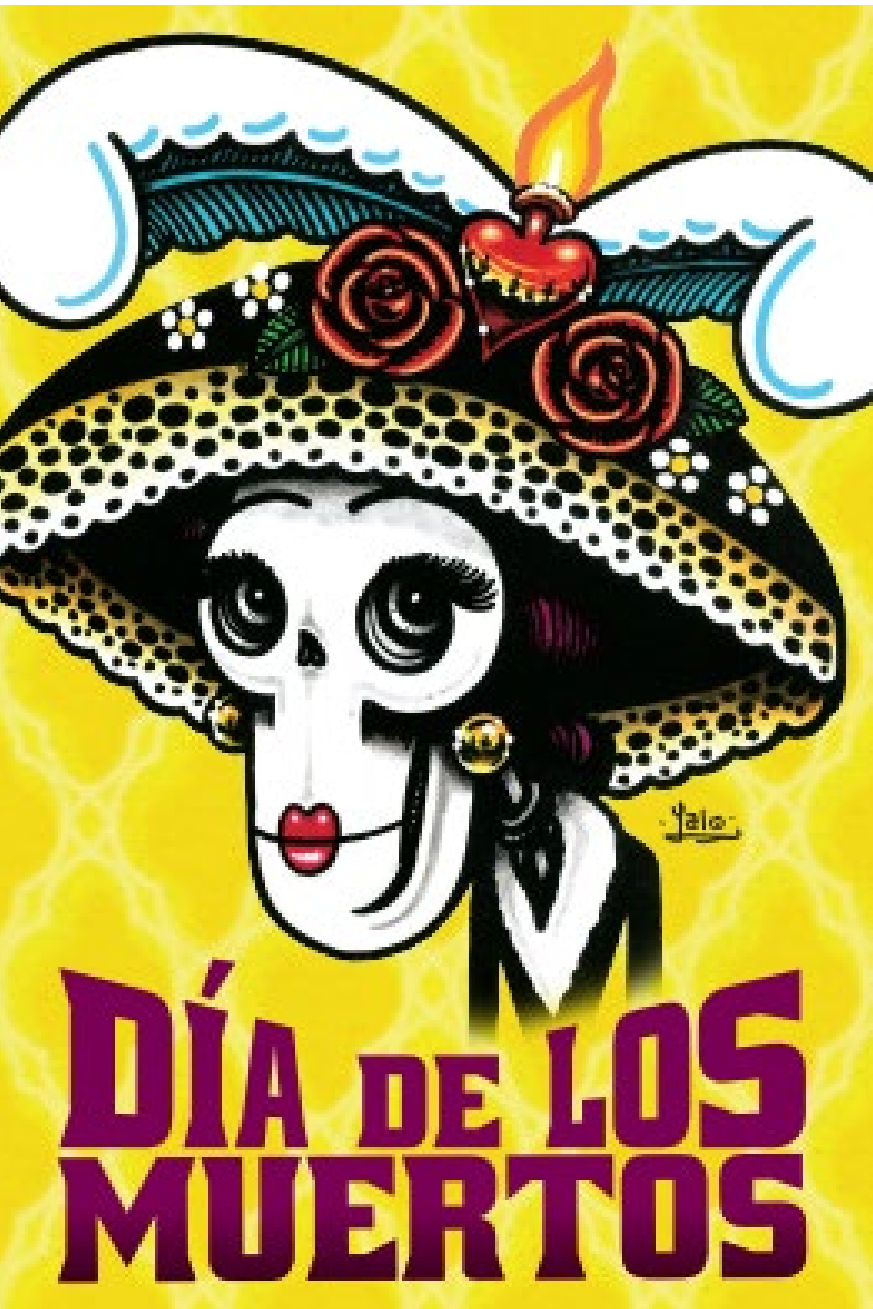


INFORMATION TABLE ASSIGNMENT

MAC Flyers –

You have a variety of flyers, brochures and handouts promoting the many programs and experiences of Mesa Arts Center. Please welcome visitors to any of these materials and to visit our website for more information. If running low, please alert Arielle Hardy.

www.mesaartscenter.com

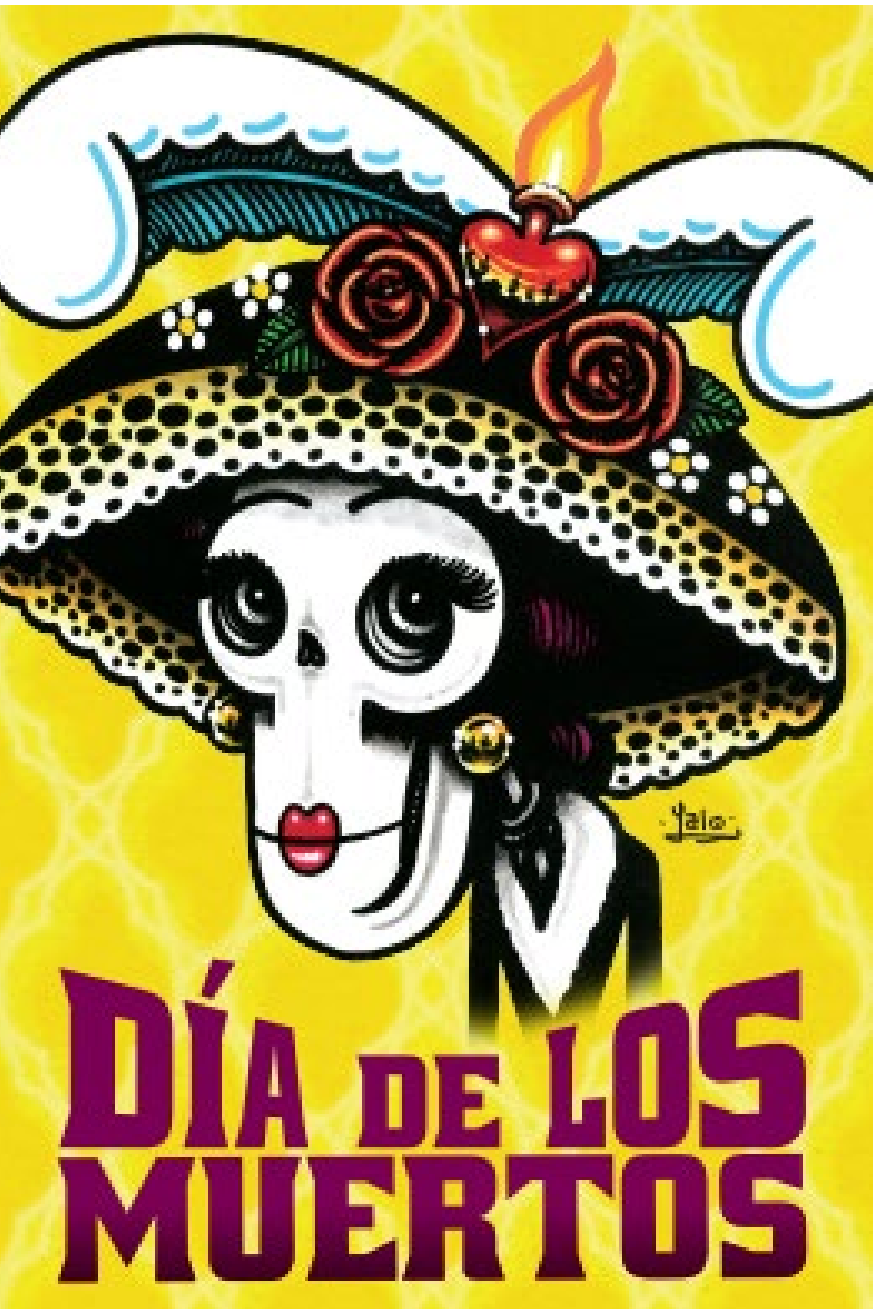


INFORMATION TABLE ASSIGNMENT

Maps

You will have a **limited supply** of paper maps for accessibility requests ONLY. Only provide these to individuals without phones or with accessibility needs.

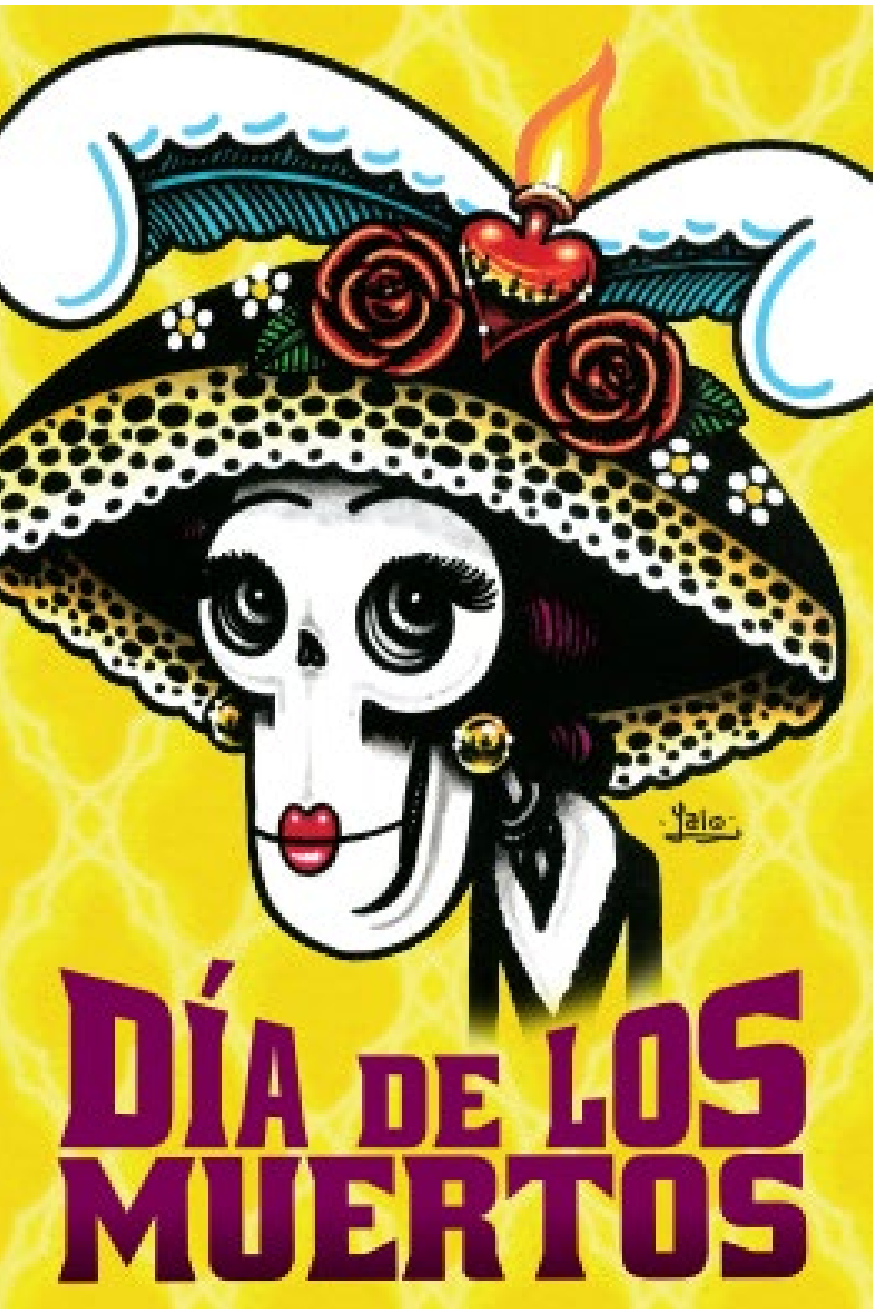
A QR code will be provided at each table for patrons to scan, with a full scope of the festival, including the map. Two large navigation maps will also be available on campus, near the information table.



INFORMATION TABLE ASSIGNMENT

Autism Backpack -

You have one backpack, filled with items to help make a visit to the festival for individuals with Autism, a more successful one. If an individual wants a backpack, they must provide you with their ID in exchange for the bag. When they return the backpack, they receive the ID back.

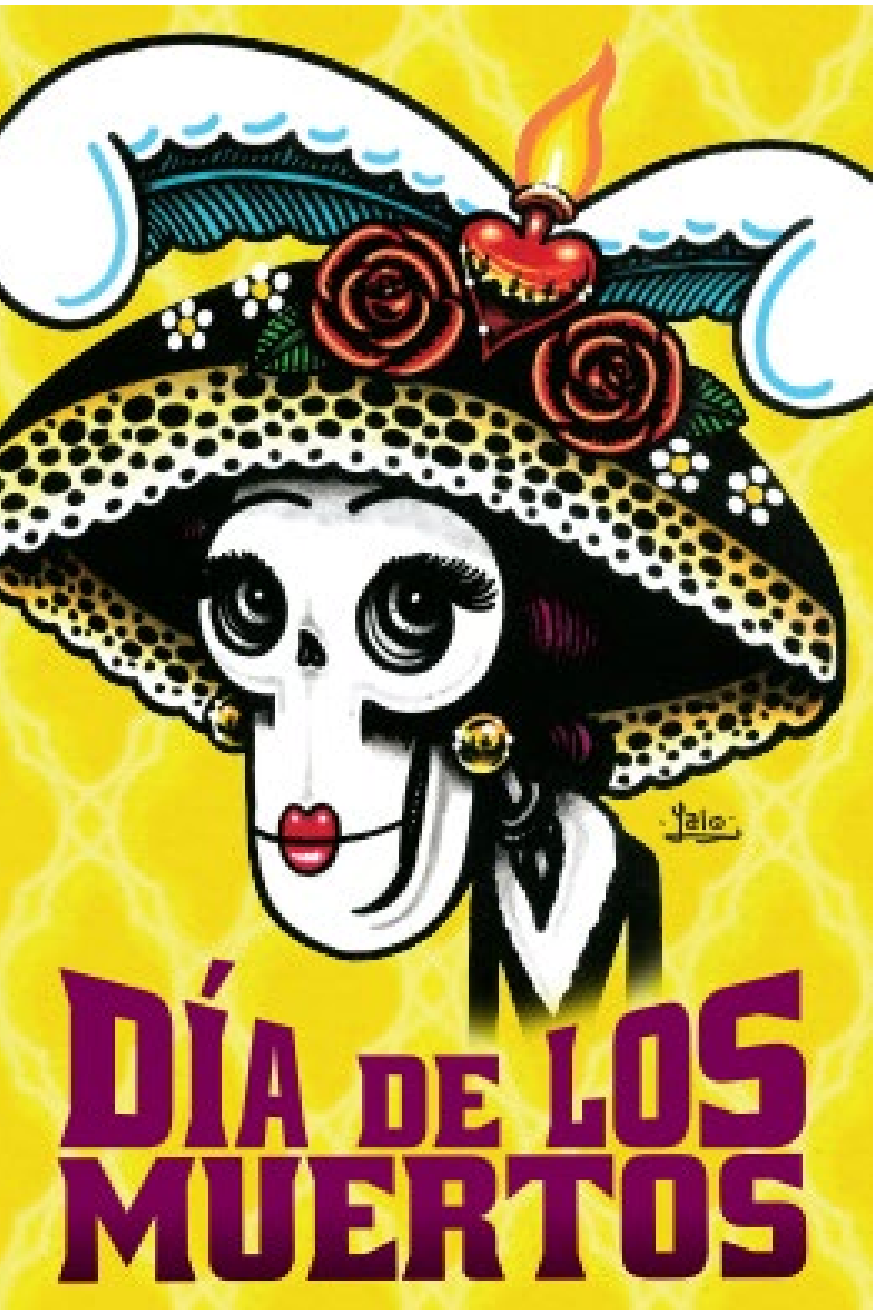


HANDS ON/FLOATERS ASSIGNMENT

Work assignments will be given at the time you check in. The following slides outline a variety of the tasks you may fill.

Please locate your name and assignment on the Volunteer Sign-in Sheet. Please understand the assignment you receive when you check in. There may be cases when we ask you to support another area that may be overwhelmed.

We appreciate your understanding that flexibility is a necessity when working special events, as changes may need to be made at any time.



HANDS ON/FLOATERS ASSIGNMENT



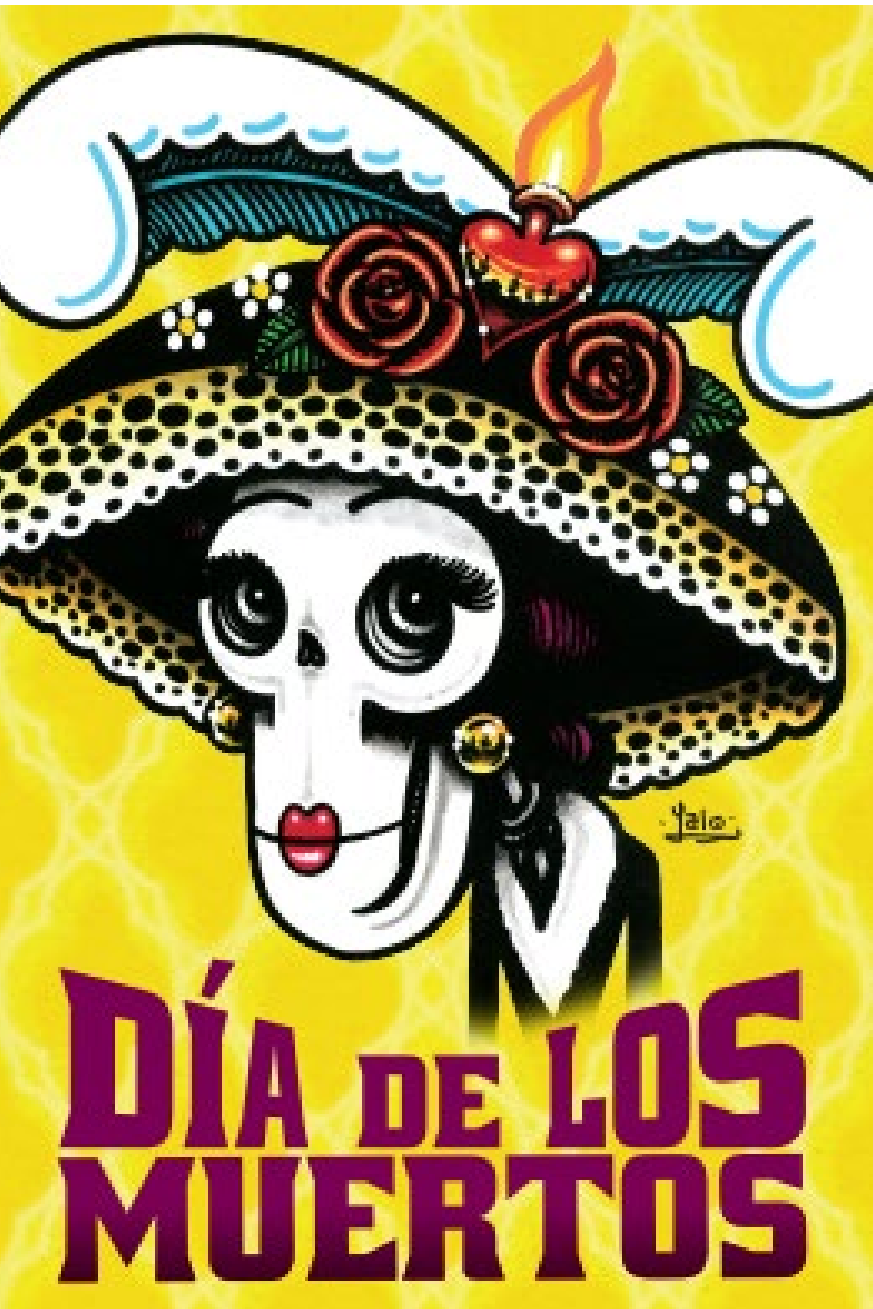
Nicho Frames

Upcycled materials and small paper flower-making to create a Nicho Frame to remember a loved one.

Contact for this activity:
Sarah, Arts Learning Specialist

Fun How to Video to make LARGE paper flowers:

<https://www.youtube.com/watch?v=TvignTTrVgw&list=PLC8qi2iRsamzKDFqM7CY-RQT6TxluVhZB&index=5>



HANDS ON/FLOATERS ASSIGNMENT

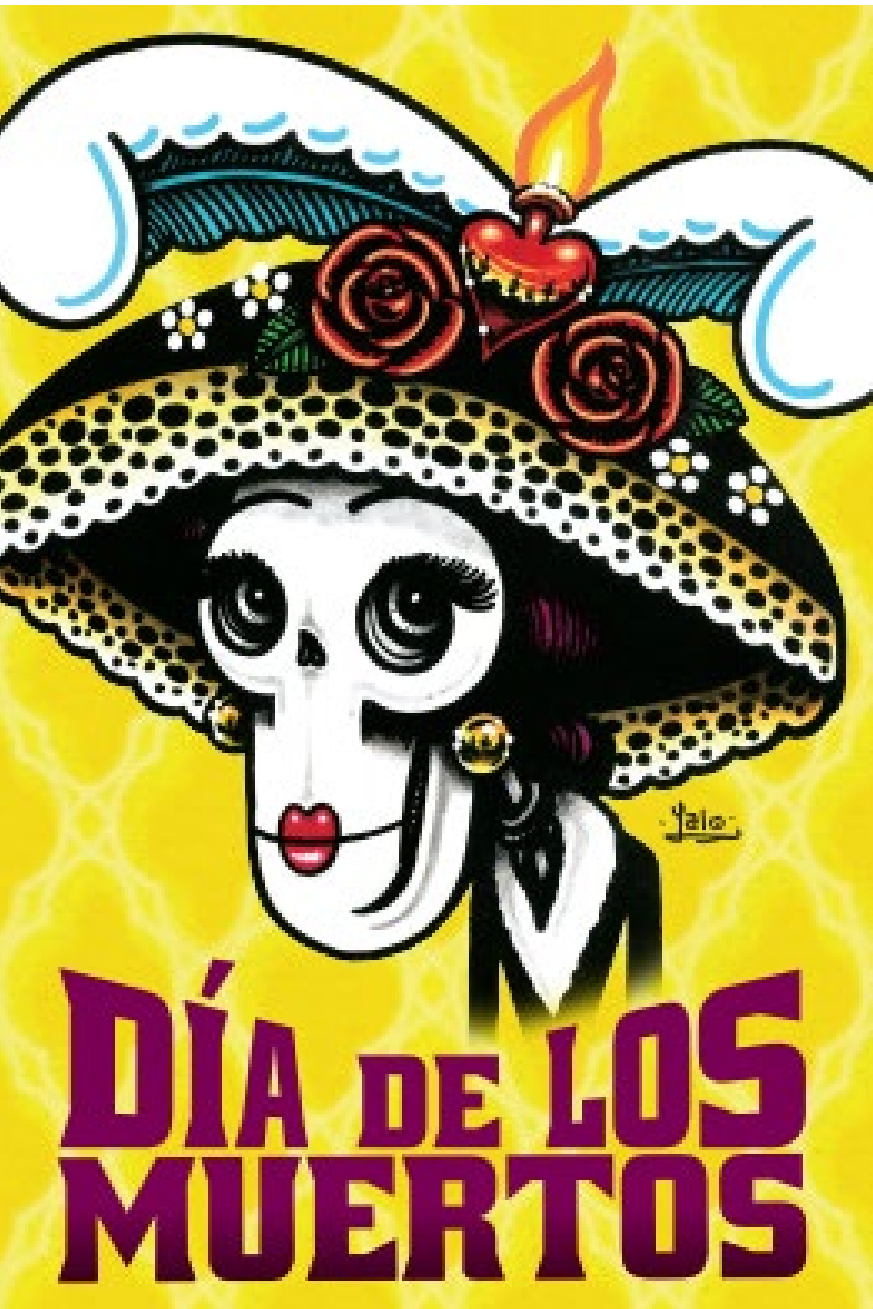


Sugar Skull Mask

Using paint pens, you will invite participants to create an original sugar skull mask, pattern created by Lalo Cato.

This activity is reflective of the tradition of sugar skulls which families decorate for their loved ones' ofrendas (altars).

Contact for this activity:
Sarah, Arts Learning Specialist



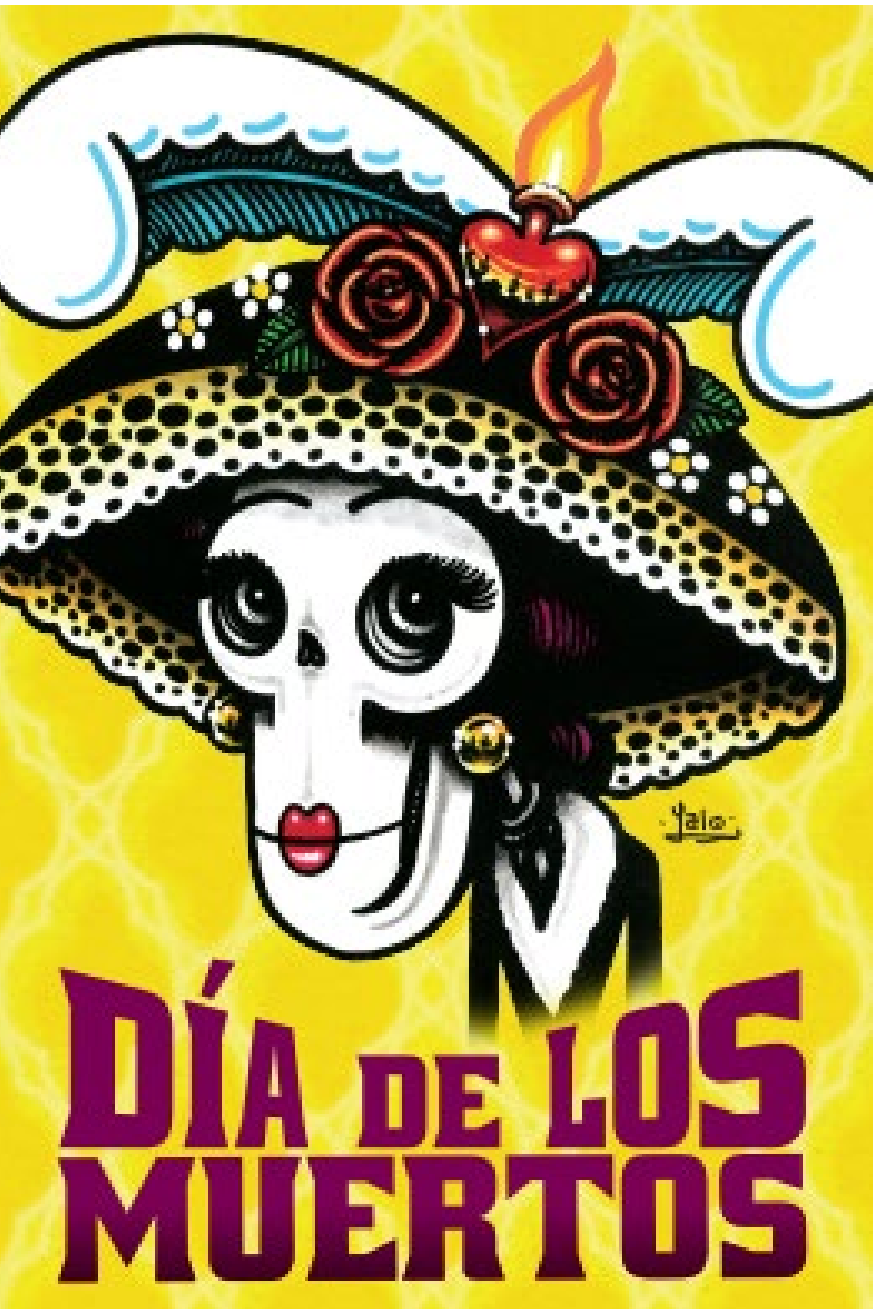
HANDS ON/FLOATERS ASSIGNMENT

Vendor Support Floater

You will walk through the campus and offer to watch over the booths, so vendors can take quick restroom breaks. You will not be asked to sell any items. Rather, inform patrons the owner will return shortly to make the sale.

You may be asked to deliver items to other hands-on craft tables or replenish the info table.

Contact for this activity:
Kevin Vaughan-Brubaker, Festival Operations Manager
Sarah Goedicke, Executive Management Assistant



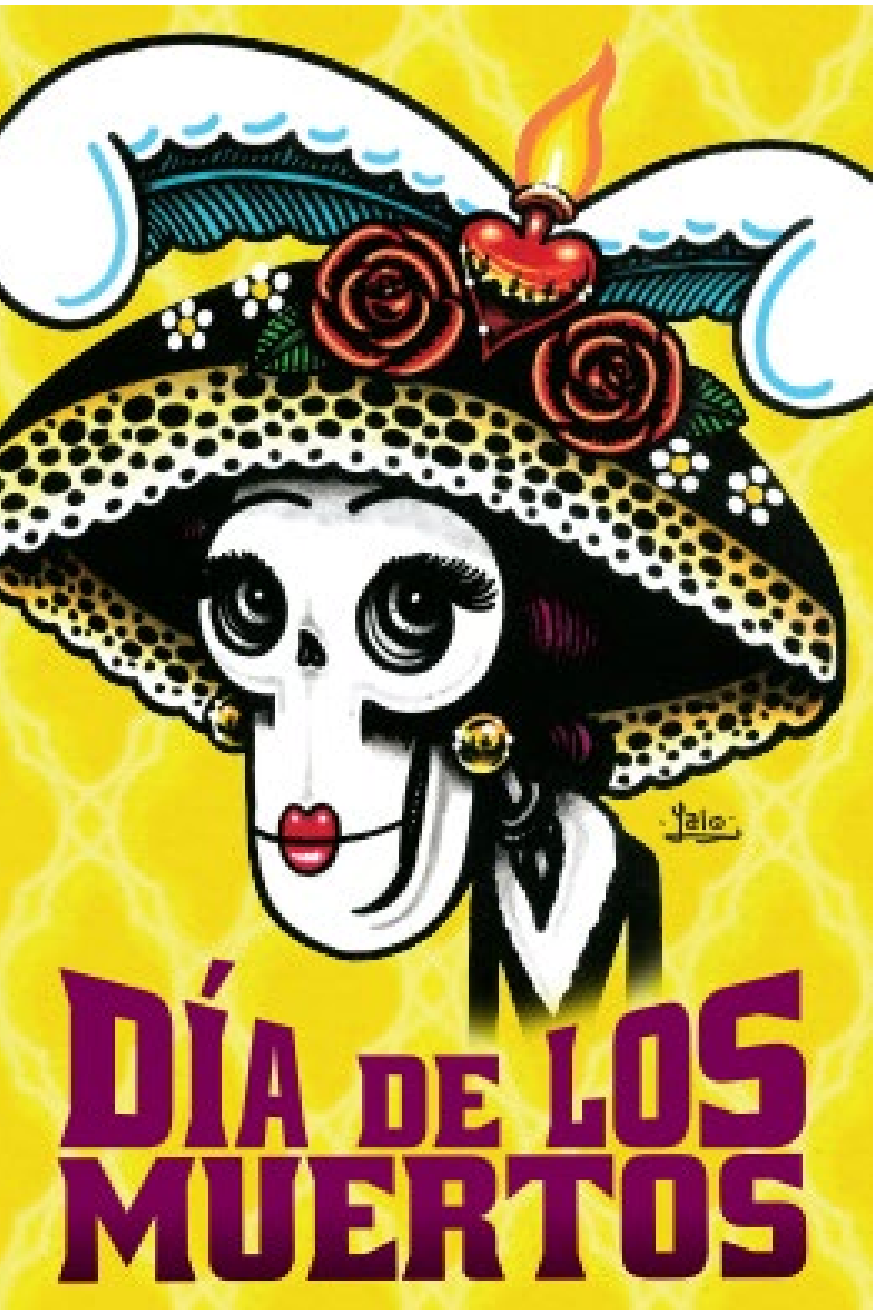
HANDS ON/FLOATERS ASSIGNMENT

Face Painter Support

You will be asked to help manage the line for face painters.

These are some of our most popular booths. Stanchions and barricades will be placed to help with crowds, and you will be asked to help people find the "enter" and "exit" for this area.

Contact for the Activity:
Face Painting Artists



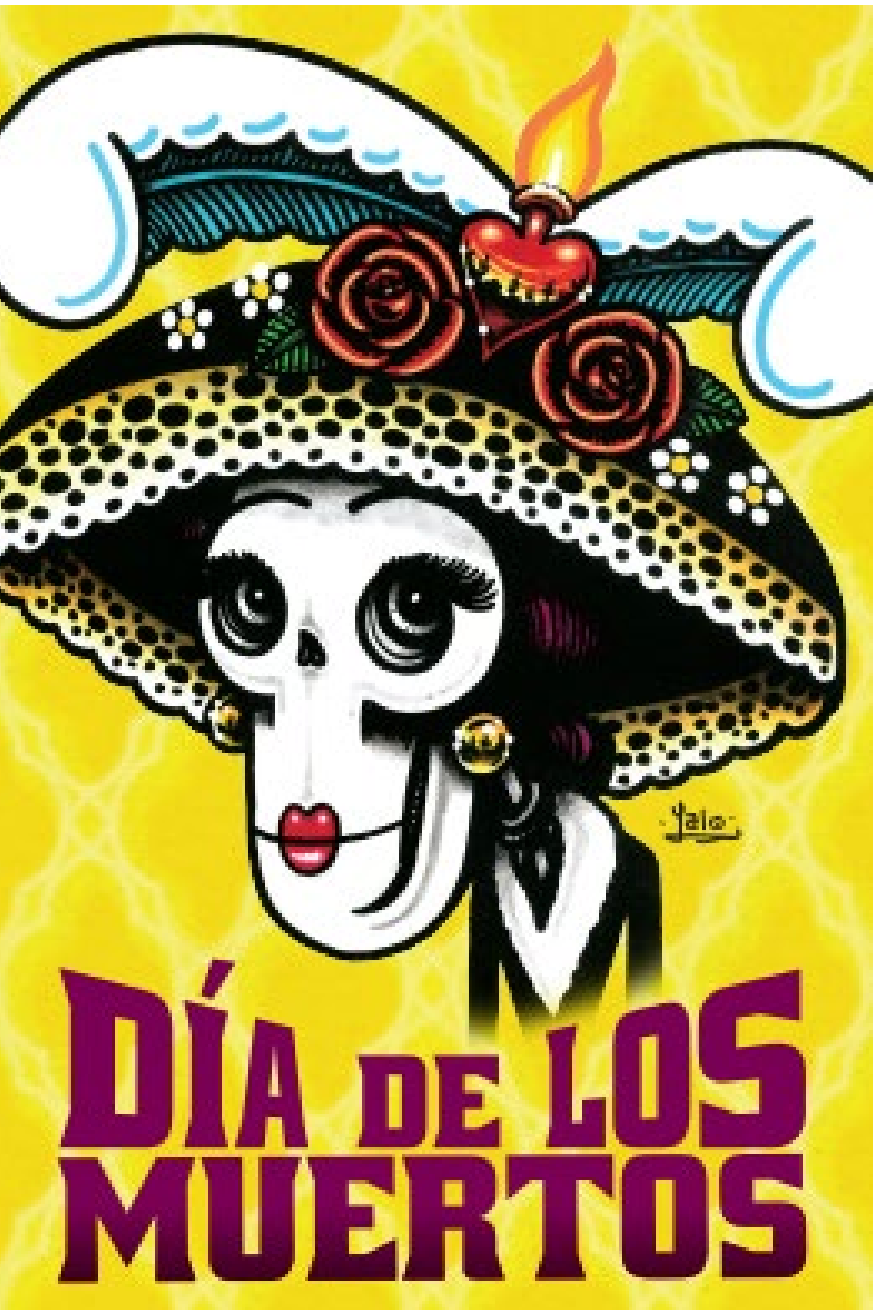
HAVE FUN!

After your shift

Grab your goodie bag from the Drama Studio.

We hope you walk around and enjoy the vibrant celebration of Día de los Muertos.

Your contribution helps us produce this annual event for over 30,000 people with over 45 vendors, 10 food trucks, and hundreds of artists and performers.



Thank you, again! Questions?

Jessica Seger

Engagement Associate

480-644-6540

Jessica.Seger@MesaArtsCenter.com

Arielle Hardy

Festivals Associate

Festivals@mesaartscenter.com