



NASM 2022

S c o t t s d a l e , A Z

Sponsorship Opportunities

Engage & Connect



NASM 2022
Scottsdale, AZ

Promote your brand and deliver the greatest impact and visibility to NASM members and key decision-makers leading up to the 2022 NASM Conference and Industry **Summit September 21-23, 2022** in Scottsdale, AZ. Choose your sponsorship below or create a customized package to meet your marketing needs. Contact Matt Sawyers at matt.sawyers@nasmonline.com to discuss custom packages to effectively deliver your marketing message.

Securing an exposure placement at the 2022 NASM Conference will be a great occasion for you to market and promote your brand.

As attendees prepare for the 2022 NASM Conference, we invite you to explore this guide and make the most of NASMs strategic exposure opportunities. Ensure your brand remains in attendees' minds long after they've left Scottsdale.

Join us at The Phoenician, an unforgettable luxury resort. And help us treat our members to a first-class experience.



BE an MVP



NASM 2022
Scottsdale, AZ

MVP Platinum Conference Sponsor

\$20,000

Keep your name in front of conference attendees and decision makers all year long as THE official 2022 NASM Conference sponsor.

Sponsorship also includes:

SOLD – NCR Corp.

- Top billing throughout conference
- Two complimentary conference registrations
- Full Page color ad in program
- Link from NASM 's website to your company website.

GOLD Sponsorships

\$10,000

Choose your exposure!

Gold Sponsorship also includes:

- Top billing at the conference event you choose
- Two complimentary conference registrations
- Half Page color ad in program
- Link from NASM 's website to your company website.

Choose one:

Opening Session Sponsor The forum commences closely following NASM's keynote speech on the current state of play between Shell and Shell jobbers and is a "must-attend" for all marketers of Shell products. **SOLD – Federated Ins.** Summit includes a

Opening Welcome Reception - Gain first exposure to attendees as they meet and greet at the official conference sponsorship. Your role as the exclusive sponsor of this high-profile event will skyrocket your company's visibility.

BE an MVP



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SILVER Sponsorship

\$8,000

Choose your exposure!

SILVER Sponsorship also includes:

- Your company logo on signage near activation you choose
- One complimentary conference registrations
- Half Page color ad in program
- Link from NASM 's website to your company website.

Choose one:

Conference Lunch Sponsor (2 available) Welcome your captive audience to lunch! Sponsors will have signage at each table and food tables along with the ability to deliver a 3 - 5-minute message during the meal.

Hydration Station (4 available) Gain maximum brand awareness with your company logo on display on all beverage containers and extra signage.

BRONZE Sponsorship

\$3,500

Choose your exposure!

BRONZE Sponsorship also includes:

- Your company logo on signage near activation you choose
- 1/4 Page color ad in program
- Link from NASM 's website to your company website.

Choose one:

Morning Snack Sponsor (2 available) No need to go far–host your own morning break- a perfect time and place to promote your company

Afternoon Snack Sponsor (2 Available) After a full morning of conference content and networking, host the afternoon break for attendees and promote your company.

All About Branding!



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Conference Tote Bag

\$4,500

Let your logo get carried away! As attendees check-in onsite, the Registration Bag is one of the first items they receive, giving your brand unique exposure through logo placement on the bags. Additionally, attendees will become a walking billboard for your brand – during Conference and as they return home from the event.

Sponsorship also includes:

- One complimentary conference registration
- Recognition in program
- Bag co-branded with color logo and NASM event logo
- Link from NASM's website to your company website

Education Session Sponsor

\$4,500

Consider this your company's opportunity to help the 2022 conference be a great success with timely and informative educational sessions! Conference attendees will return home recharged and ready go!

Sponsorship also includes:

- One complimentary conference registration
- Link from NASM's website to your company website
- Recognition in program

Wireless Internet for Attendees

\$4,500

Staying connected is a must. Internet connection for NASM attendees in all meeting spaces will direct our attendee to a custom splash page with your logo and company branding. They can't connect without you!

Sponsorship also includes:

- Your company featured on WIFI splash page
- Link from NASM website to your company website
- Recognition in program

Scottsdale Specials!



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Golf Tournament

\$10,000

The Phoenician Golf Course showcases the unique beauty of Arizona's Sonoran Desert. Providing a natural rhythm and flow, the course plays to a par 71 and offers four sets of tees, ranging from 4,575 yards from the forward tees to 6,518 yards from the players' tees.

SOLD – NCR and Friends

Sponsorship also includes:

- Company branding throughout the tournament
- Act as event host during the tournament
- 1 complimentary foursome for tournament
- 2 Hole sponsor signs
- Link from NASM's website to your company website
- Recognition in program



Closing Reception

\$10,000

After a successful and full day of education and networking be the

SOLD – Dover Fueling Solutions

well as fun and exciting.

- Act as host during the event
- Half page color ad in program
- Company listing on signage
- Recognition in pre- and post-meeting communications
- Recognition in program
- Ability to offer branded giveaway for attendees on bus





Get Branded!

Name Badges and Lanyards - \$3,500

Notepads - \$3,500

Pens - \$2,500

Tote Bag Insert (you supply item) - \$1,200

Golf Tournament Hole Sponsor (signage) - \$750

All Fueled Up - Sponsorships

V Power Sponsorship - \$4,500

Sponsorship includes:

- Two complimentary conference registrations
- Full page color ad in program
- Recognition in program
- Recognition in pre- and post-meeting communications
- Sponsorship ribbon

Plus Sponsorship - \$1,250

Sponsorship includes:

- Half page color ad in program
- Recognition in program
- Recognition in pre- and post-meeting communications
- Sponsorship ribbon

Premium Sponsorship - \$2,500

Sponsorship includes:

- One complimentary conference registration
- Half page color ad in program
- Recognition in program
- Recognition in pre- and post-meeting communications
- Sponsorship ribbon

Regular Sponsorship - \$750

Sponsorship includes:

- Quarter page color ad in program
- Recognition in program
- Recognition in pre- and post-meeting communications
- Sponsorship ribbon

Conference Program Ads

Back Cover

Color \$2,000

Half Page Ads

Color - \$750

Inside Front Cover

Color - \$1800

Logo Placement

Color - \$500

Full Page Ads

Color - \$1,500

More Information

For more information about sponsorship opportunities, call (859) 226-4241 or email matt.sawyers@nasmonline.com.

Visit XXXXX or call (859) 226-4241 to reserve your sponsorship today. Note, no deposit is required to reserve a sponsorship.