



Volunteer Position: Comox Bike Co. YANA Ride Ambassador

Updated: May 27th, 2021

The 9th annual Comox Bike Co. YANA Ride will run from August 1st to 15th. The 2021 event will once again be a fully flexible ride. Riders decide when, where and how far they choose to ride. Registration is entirely by donation and riders collect donations to support their efforts towards their personal or team goal. Thanks to our generous sponsors EVERY fundraising rider receives a prize.

Responsibilities:

- Register to ride and spread the word
 - Register to participate, set a fundraising goal and consider setting up your own team of riders to help achieve it!
 - Encourage people in your social and business networks to join in the fun by registering and setting up their own teams.
 - Share Comox Bike Co YANA Ride social media posts from @yanacomoxvalley on Instagram and Facebook.
- Provide media
 - Encourage riders to share their stories either by booking our videographer, going out to take a simple cell phone video of them, or by asking them to submit their own video directly to YANA.
 - Rider stories might relate to why they support YANA and what their 2021 YANA Ride looks like e.g. what type of bike they're riding, who they're riding with and what their personal targets for fundraising, distance or days of activity might be.

Qualities:

- An interest in supporting YANA and an understanding of the work we do. Even if you're not a rider yourself, but you're a huge YANA supporter and happy to find others that are too- this is the job for you!
- Energetic, outgoing and friendly.
- Excellent communication and social skills.

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