



Young Entrepreneur Market Checklist

Most YEM locations provide a tent, folding table and 1-2 chairs but students are responsible for product and display.

- Product (your inventory)
- Packaging (to transport inventory and/or to package it for customers)
- For food products for immediate consumption
 - Plates/cups
 - Utensils
 - Napkins
- Extension cord (access to power is not guaranteed and needs prior approval)
- Tablecloth
- Sign with your business name
- Sign with product description and price
- Packaging tape to fasten signs (most likely you won't be able to hang up anything behind the booth)
- Display props (stands for signs, stands for product, decoration)
- Display product use ideas
- Trash bag

Student businesses have increased sales when they accept both cash and credit cards for payment. Some youth entrepreneurs are able to take orders and fulfill them after the market.

- Cash box
- Change
- Pen and paper to record items sold and revenue
- Credit card reader
- Business cards or sign with contact info
- Order forms