



Parade Information & Registration/Waiver

Parade Information

You're invited to participate in the Allendale 4th of July Parade! It is a fun community event and is also a great way to advertise your business or organization. In previous years, Allendale's parade attracted approximately 9,000 people!

Saturday, July 3, 2021
K-8 Allendale Public School Campus
10 am

Parade registration, waiver and payment are due on or before Friday, June 25, 2021.

- The line-up will once again be first come, first served, and will begin at 8am meaning there will be no assigned line up order. All entries should be in line by 9:15am so please be prompt!! (EXCEPTIONS: Veterans, Fire Department, Grand Marshal, and Family Fun in the Park organizer participants.)
- The Parade check-in will begin at 8AM.
- Everybody is responsible for their own trash. All horse/animal entries need to be cleaned up after. This means everything needs to be picked up, or "scooped up" before you leave GVSU Campus. Participants may be fined if items are found along the parade route with your name on it. Please send someone through following the parade to avoid any difficulties.
- Candy and treats can be handed out along the parade route, but you cannot throw candy from a moving vehicle! Only walkers may hand out candy. Please inform any of your participants of this rule.
- Squirt guns and silly string are not allowed.
- Have fun! We need these guidelines to have some order, but our main goal is to enjoy the day and to celebrate!

If you have any questions, please contact Summer Rietsma or Sarah Sheppard at the Allendale Area Chamber of Commerce at (616) 892-2632 or aacc@allendalechamber.org.





Parade Information & Registration/Waiver

Parade Registration

Name of Business/Organization: _____

Address: _____

Phone Number: _____ Email: _____

Contact Person: _____ Phone Number: _____

Type of Entry: ☐ Veteran - FREE ☐ Non-Profit - \$5 ☐ Business - \$25 ☐ Political Candidate - \$35

Fee Amount: \$ _____ Cash/Check #: _____

Please note: Registration and payment is due on or before Friday, June 28, 2021.

Parade Waiver

The following rules must be observed. All parade entries may be inspected for possible safety hazards. The 4th of July Committee reserves the right to prohibit unsafe entries from participating in the parade.

INDEMNIFICATION AGREEMENT

I/WE _____ (HEREIN REFERRED TO AS "THE PARTICIPANT") AGREE TO HOLD HARMLESS THE ALLENDALE AREA CHAMBER OF COMMERCE, ALLENDALE CHARTER TOWNSHIP AND GRAND VALLEY STATE UNIVERSITY FROM ANY CLAIM, DEMAND, SUIT, LOSS, COST OF EXPENSE, OR ANY DAMAGE WHICH MAY BE ASSERTED, CLAIMED OR RECOVERED AGAINST OR FROM THE PARTICIPANT BY REASON OF ANY DAMAGE TO PROPERTY, PERSONAL INJURY OR BODILY INJURY, INCLUDING DEATH, SUSTAINED BY ANY PERSON WHOMSOEVER AND WHICH DAMAGE, INJURY, OR DEATH, ARISES OUT OF OR IS INCIDENT TO OR IN ANY WAY CONNECTED WITH THE PERFORMANCE OF THIS CONTRACT, AND REGARDLESS OF WHICH CLAIM, DEMAND, DAMAGE, LOSS, COST OF EXPENSE IS CAUSED IN WHOLE OR IN PART BY THE NEGLIGENCE OF THE PARTICIPANT OR BY THIRD PARTIES, OR BY THE AGENTS, SERVANTS, EMPLOYEES OR FACTORS OF ANY OF THEM.

Signature: _____

Please send signed registration, waiver, and make checks payable to:

AACC 4th of July
C/O 4th of July Parade
11325 54th Avenue
Allendale, MI 49401