

**INSTRUCTIONS FOR WRITING WISCONSIN 2020 POSTCARDS AT HOME**  
**(IF YOU GIVE CARDS TO FRIENDS, PLEASE GIVE THEM INSTRUCTIONS)**

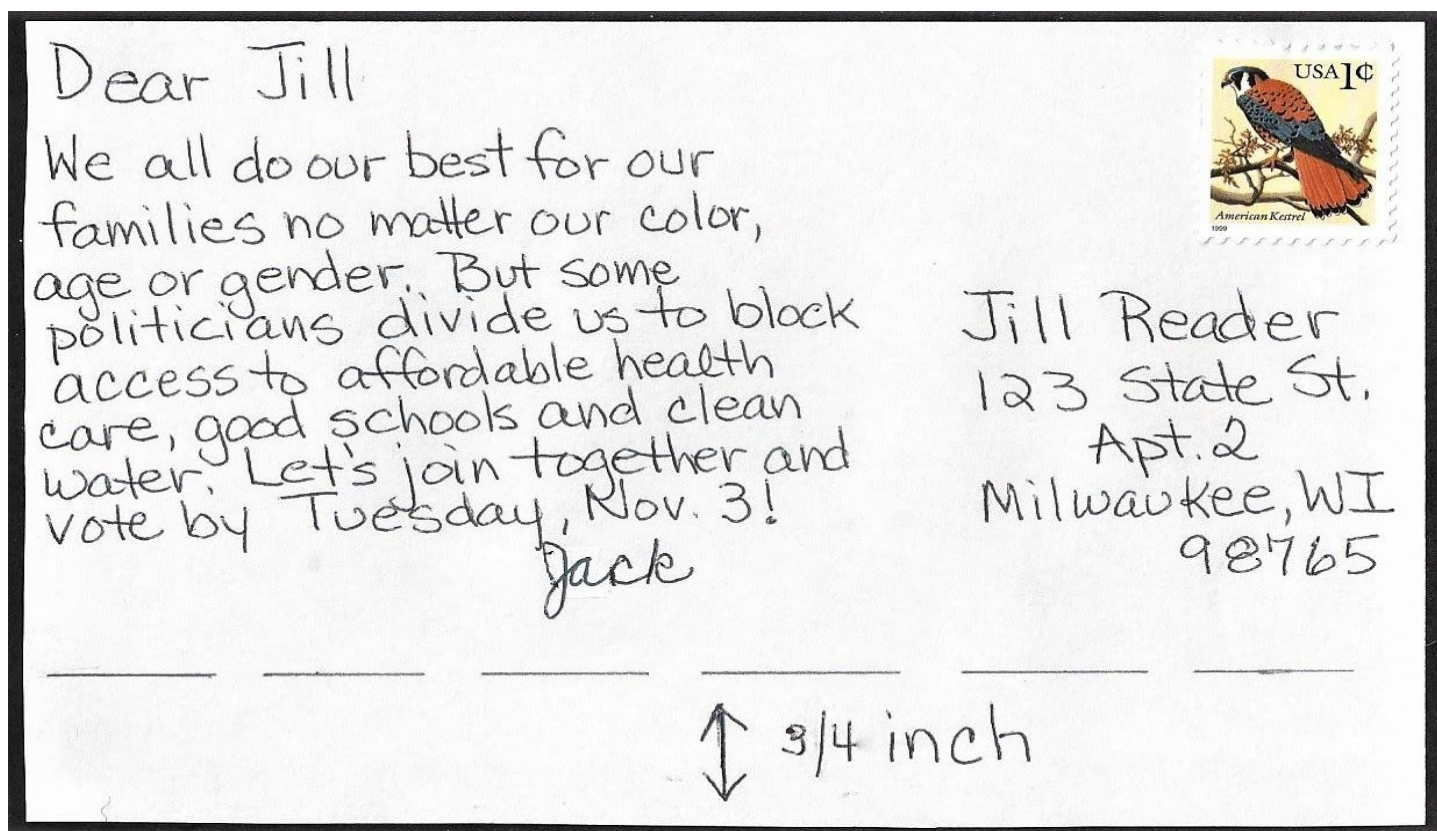
1. **SEE SCRIPT ON OPPOSITE SIDE.** Please follow the script content exactly. This is also a research project, so all cards sent to voters must say the same thing.
2. Sign the message with only your first name. Do **not** include your full name or return address.
3. Put a line through each address you complete.
4. Proofread all cards to check for stamp, completeness, and first name on message and address are the same.
5. **All cards will be mailed at the end of October.** Due to issues surrounding the deadline for obtaining absentee ballots, we cannot yet identify the mailing date. **We will notify you of the required mailing date closer to the election.** You can either:
  - a. Hold onto the completed cards and mail them yourself on the specified October mailing date; or
  - b. Bring the completed cards back to where you picked them up. We will mail them in Wisconsin on the specified October mailing date. **Please do not return cards without postage.**
6. **Tips for writing postcards:**
  - a. Don't write too closely to the bottom of the card. The post office puts a sticker along the bottom with address info. (See Sample).
  - b. If you are right handed, write the message first, to avoid smudging the address. If you are left handed, write the address first, to avoid smudging the message. Use a non-smudging pen.
  - c. Leave room at the top right corner for the stamp.
  - d. You can use white-out to correct small errors, but don't white out a large swath of writing. Use a new postcard if the error is major.

## SCRIPT FOR WISCONSIN 2020 POSTCARDS AND FINISHED SAMPLE

Dear [VOTER'S FIRST NAME],

We all do our best for our families no matter our color, age or gender. But some politicians divide us to block access to affordable healthcare, good schools, and clean water. Let's join together and vote by Tuesday, Nov. 3!

[YOUR FIRST NAME]



(↑Do not write in this 3/4 inch space↑.)

**QUESTIONS?** Please email the person from whom you picked up the postcards: Candace Davis: [cdavis244@comcast.net](mailto:cdavis244@comcast.net); Leslye Lapping: [leslyelapping@gmail.com](mailto:leslyelapping@gmail.com); Rosie Rees: [rosie@mrosierees.org](mailto:rosie@mrosierees.org)

**Thank you for joining us! Together we will turn Wisconsin, the White House and Congress Blue!**