

INSTRUCTIONS FOR WRITING POSTCARDS TO SWING STATES
(IF YOU GIVE CARDS TO FRIENDS, PLEASE GIVE THEM THE INSTRUCTIONS)

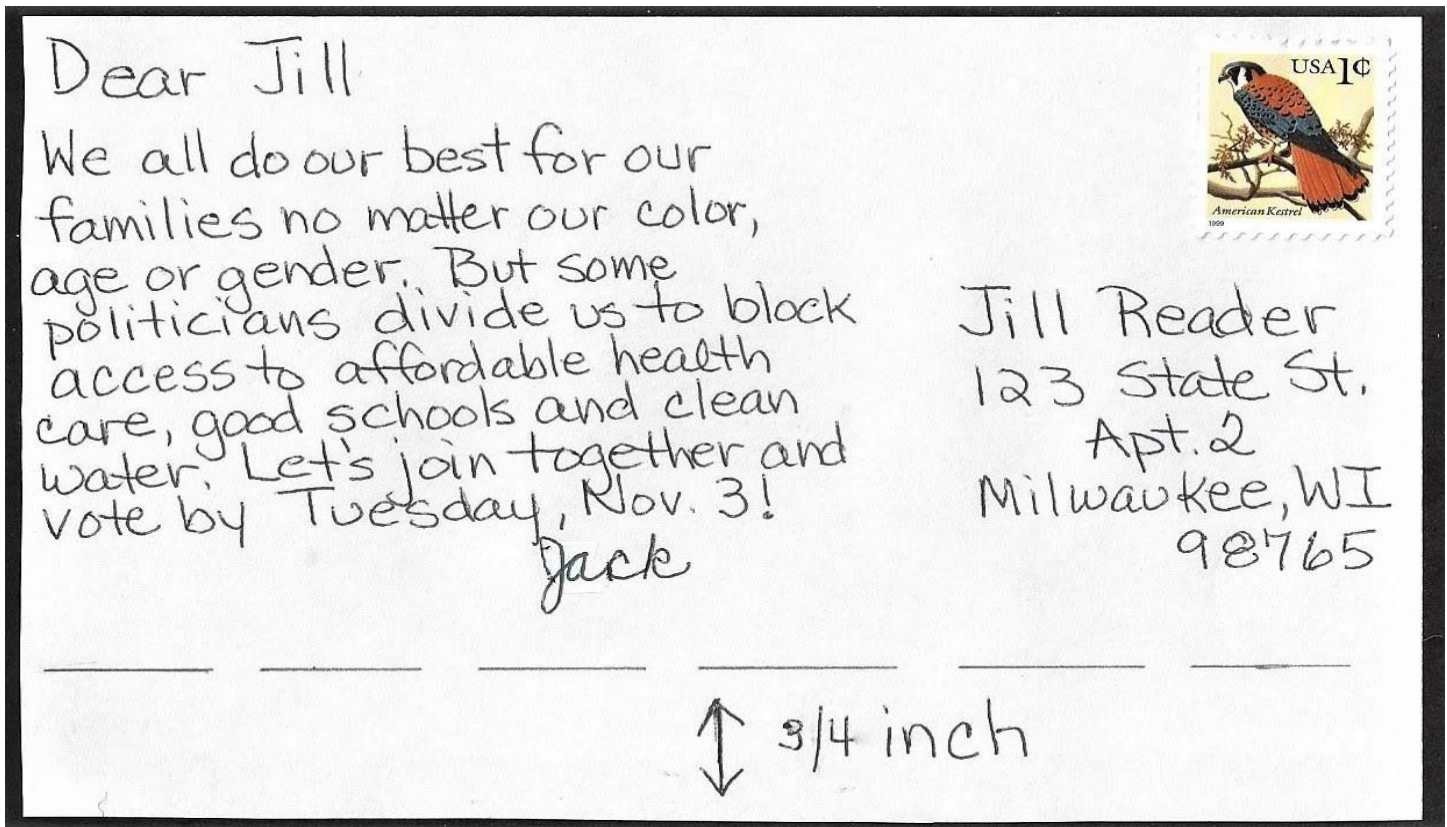
1. **SEE SCRIPT ON OPPOSITE SIDE.** Please follow the script content exactly. This is also a research project, so all cards sent to voters must say the same thing.
2. Sign the message with only your first name. Do **not** include your full name or return address.
3. Put a line through each address you complete.
4. Proofread all cards to check for stamp, completeness, and that first name on message and address are the same. **Postcard stamps are \$.35.**
5. **All cards must be mailed on October 21st (not before or after).** Studies have proven that receipt of postcards close to election day is most effective. **Please note, due to the post office situation, the founders of this postcard campaign set the mailing date earlier than they otherwise would have. They are keeping a close eye on the postal situation, and may change the date again. If they do, we'll notify you.**
6. **Tips for writing postcards:**
 - a. Don't write too closely to the bottom of the card. The post office puts a sticker along the bottom with address info. (See Sample).
 - b. If you are right handed, write the message first, to avoid smudging the address. If you are left handed, write the address first, to avoid smudging the message. Use a non-smudging pen.
 - c. Leave room at the top right corner for the stamp.
 - d. You can use white-out to correct small errors, but don't white out a large swath of writing. Use a new postcard if the error is major.

SCRIPT FOR POSTCARDS TO SWING STATES
AND FINISHED SAMPLE

Dear [VOTER'S FIRST NAME],

We all do our best for our families no matter our color, age or gender. But some politicians divide us to block access to affordable healthcare, good schools, and clean water. Let's join together and vote by Tuesday, Nov. 3!

[YOUR FIRST NAME]



(↑Do not write in this 3/4 inch space↑.)

QUESTIONS? Please email the person from whom you picked up the postcards:

Candace Davis: cdavis244@comcast.net; Leslye Lapping:

leslyelapping@gmail.com; Rosie Rees: rosie@mrosierees.org

Thank you for joining us! Together we will turn the White House, the Senate, and Congress Blue!