



Zeta Phi Beta Sorority  
National Educational Foundation, Inc.

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Dear Sorors,

Like so many, you may be struggling to make sense of this moment. As the novel Coronavirus continues to spread around the country and the globe and now with the pain and anger that's being felt by so many in our communities across the nation, it's tough to know what to do. How do we contribute toward the greater good—the common good?

As Zetas, we are called to service today as never before. We were all saddened to know that we would not be gathering at our Centennial Celebration in Washington, D.C., the home of our founding. But our Centennial Celebration is not just about an event, it is about our values: Scholarship, Service, Sisterhood, and Finer Womanhood.

Sorors, it's time to turn our despair into action!

As you know, **each year ZNEF provides more than \$50,000 in scholarships to deserving young people.** ZNEF also engages in research and public education, including ground-breaking research of health care disparities. In 2008, under the visionary leadership of Past Grand Barbara C. Moore, the \$1 Million Scholarship was born. This year, at the encouragement of our president and leader, Grand Valerie Hollingsworth-Baker, we are launching a campaign to complete our \$1 Million Scholarship Endowment, which will enable us to support the educational aspirations of future leaders well into our next 100 years. **We have already raised \$350,000 to meet this moment – in the year of our Centennial, your help will put us over the top.**

We hope you will join us in kickstarting this initiative with a little fun. During the week of what would have been our Centennial Celebration, ZNEF will host a virtual fundraiser – actually, many fundraisers. We need your help. **We are recruiting Zetas to volunteer to host a virtual cocktail party with your friends and Sorors.** We will help you to get your party started and maybe even invite a comedian or artist to join your virtual cocktail party. Maybe even arrange for a special guest to visit.

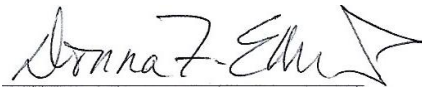
**Our goal — 100 virtual celebrations all across the country during the last week of June. That means we need 100 Zeta Hosts — we need YOU! [Click here to be a Zeta Host](#)**

It's just that simple! — We'll send you the invitation, you can send it to friends, supporters and other Sorors who will be able to register online for a small cover charge. Each cocktail party will be intimate -- limited to 30 people. Hosts can create a theme, invite a DJ, comedian or musician for

their virtual cocktail party.

Sorors, we love a good competition, so **the Zeta Host who raises the most at her cocktail party will receive a \$1,000 donation for their chapter's scholarship fund.** The more, the merrier; we encourage multiple hosts from every chapter. We hope you will join in taking our sadness and turning it into good.

In scholarship and service,

A handwritten signature in black ink that reads "Donna F. Edwards" followed by a stylized star-like flourish.

Soror Donna F. Edwards

Virtual Fundraiser Chair

A handwritten signature in blue ink that reads "Dr. JacQueline E. Lawton" in a cursive script.

Dr. JacQueline E. Lawton

ZNEF Chair