

2019 Jeffrey's Brick Contest at ChristmasVille Rules, Guidelines and Information

What, When and Where

Jeffrey's Brick Contest at ChristmasVille is an event that benefits the Jeffrey Lee Williams Foundation - whose mission is to prevent carbon monoxide poisoning. This year's event is December 5 - 8 at the Center for the Arts (121 East Main St, Rock Hill, SC) and is open to builders ages 5 - 99+ who want to demonstrate their talents, creativity and love for LEGO bricks to help benefit Jeffrey's foundation. For more information visit

www.jeffreysfoundation.org

December 5 & 6: 10am - 5pm, December 7: 10am - 6pm, December 8: 12pm - 4pm

How to Register

All contestants must register at www.JeffreysBrickContest.com on or before Friday, November 22, 2019. A non-refundable entry fee of \$25 is required upon registration (space is limited, so hurry). No on-site registration at the event will be allowed. All registrants will receive a custom Jeffrey's Brick Contest t-shirt.

Your Christmas themed model (built at home using your LEGO bricks and elements) must meet the requirements in these Official Rules (see below)

When and Where to bring your model

You must bring your model to the Center of the Arts at 121 East Main St, Rock Hill SC on Wednesday, December 4 between 4pm and 7pm for check-in. Late arrivals may not be eligible for Judge's Choice and will be at the discretion of the Jeffrey Lee Williams Foundation and our Judges.

Official Rules

Models not meeting these criteria may not be eligible for the contest and prizes, but will certainly be displayed as space allows.

1. Model design must be a "Christmas theme" - use your imaginations and creativity
2. Creations must be no bigger than 15" W x 15" L x 15" H (the width and length are equivalent to the size of a large LEGO baseplate).
3. Models must be built at home and brought to the location at the designated time (see above under "When and Where")
4. Model must be your own design and creation. It may not be a boxed LEGO set, a project or plan found online, in a magazine etc and must be built by the participant. Honor system!
5. The majority of the creation must be made of genuine LEGO elements (bricks, plates, mini figures and animals, trees, etc). Other items that will serve to compliment the "LEGO Creation" ARE allowed (e.g. a handmade sign, Christmas lights, battery packs, hand-made or craft trees (for ex, if you don't have LEGO trees). Again the majority of the creation must have LEGO elements. We want you using your creativity and at the same time, keep the feel of the creations LEGO-based and specific to the theme. Keep in mind the size restrictions of the overall project. Use your imagination! After all, six 2x4 bricks can be combined in 915,103,765 ways. The Jeffrey Lee Williams Foundation and judges will make final determination whether a creation qualifies based on the criteria and their judgement.

6. Your model must be on a solid base and must meet the size specification of 15"W x 15"L (it can be a LEGO baseplate, wood, or other rigid surface).
7. Only one entry/model per registration. Friends, sibling and/or families may build one creation together, but you must register the OLDEST person in the group so that we place you in the correct age category. **Only one t-shirt, etc will be given per registration (i.e. if a group registers under one name and submits one model, then only one t-shirt will be provided). Participants may purchase extra t-shirts for \$10 each.**

Prizes/Giveaways

1. Each registration will include one custom and t-shirt
2. Age categories will be based on registrations. The Jeffrey Lee Williams Foundation and team will have the final determination as to the age groups (we will try to balance it as much as possible - our goal is to have at least 3 age categories).
3. Within each category there will be three winners who will receive prizes as follows:
1st Place: \$75 and a LEGO set
2nd Place: \$50 and a LEGO set
3rd Place: \$25 and a LEGO set
4. One Crowd Favorite will receive a gift set from one of our sponsors
5. One participant with the most online "voting/donation" will receive a new LEGO set.

Judging

1st, 2nd and 3rd place in each age category - Age categories will be determined after registration closes and based on the number of entries received and the age of each person registered. Registered models will be judged on Thursday, December 5 and the winners will be announced and noted on the applicable model Friday December 6 and throughout the end of the event on Sunday, December 8.

Crowd Favorite - One crowd favorite will be chosen based on the number of total votes placed by the public between Thursday and Sunday at ChristmasVille. Come by, and tell your family and friends, to check out all the great creations and/or cast a vote for Crowd Favorite. To vote, anyone may donate \$1 to Jeffrey's foundation. One vote per \$1 donation (no limit on how many votes can be cast). In the event of a tie, the final winner will be determined by the judging by at least three individuals (who are not contestant or related to a contestant) who are selected by a representative from the Jeffrey Lee Williams Foundation. The crowd favorite winner will be announced Sunday, December 8, 2019 at 4:00pm at the Center for the Arts (121 East Main St, Rock Hill, SC).

Online Donation Vote - Invite family and friends to vote for your design by donating to Jeffrey Lee Williams Foundation and indicating your design number. Visit www.JeffreysFoundation.org to donate. Participant with the most online "votes" will receive a new LEGO set.

The "expert" panel of judges will evaluate all entries based on the following criteria:

- Building Skill - skill demonstrated (based on entrant's age)
- Interpretation of the Theme - How well does it fit the theme?
- Creativity and Originality - Within the theme, is it different and/or unique?

- Creative use of LEGO elements - Were any unusual LEGO elements used in creative ways?
- Presentation - Overall look of the model, story, name, description, and how it's presented (layout, extra elements, etc)

Awards Ceremony

Winners will be announced and prizes given Sunday, December 8 at 4:00pm at 121 East Main Street, Rock Hill, SC (Center for the Arts). This is subject to change, but it will be communicated prior to the event if that is the case.

WHEN & WHERE TO PICK UP MODELS

Your LEGO model must be picked up on Sunday, December 8 between 4:30pm and 5:00pm. Otherwise, they will be considered a donation. Remember, the Awards Ceremony will occur at 4pm on Sunday, December 8.

Other

1. The Jeffrey Lee Williams Foundation reserved the right to make changes to contest rules as necessary and without prior notification (in effort to make the contest as equitable as possible).
2. By register for the contest, you agree to the rule as set forth in this document.
3. By submitted your model, you give consent for pictures to be take of the model and/or of the registrant.
4. We will make every effort to secure your model (locking the room and facility at appropriate times, staffing the event, etc) but things could happen. By registering and submitting your mode, you release the Jeffrey Lee Williams Foundation from any loss or damage that may occur during the event.
5. For specific questions, contact Jeannie at jeannie@jeffreysfoundation.org