

## 2019 Bridge Building Script

Hi, my name is [**Your Name**], may I speak to [**Name of Voter**]?

Hi [**Their Name**], I'm with [**Name of local group**]. We're out talking to people about the issues they care about most. We know you're a person who votes, so it's obvious you care about your community. What do you think is the most important issue we're facing as a state or country right now? [**Do not read list unless voter needs help.**]

- Healthcare
- Education
- Roads/Infrastructure
- Crime/Violence
- Opioid Abuse
- Environment
- Jobs
- State Budget
- Other: \_\_\_\_\_

**[Affirm and acknowledge]** We've talked to a lot of people who care about \_\_\_\_\_. **[Repeat back their issue.]** Why is this issue important to you? **[If appropriate, share a personal story that connects to that information.]**

How do you feel about the way the Trump administration is currently handling that issue?

- Very Well
- Somewhat Well
- So-So
- Somewhat Poorly
- Very Poorly

**[Affirm and acknowledge with suggested responses: (1) That's interesting. (2) I never thought of that. (3) I just talked to someone else who felt the same. Share a personal story if applicable.]**

Just a few more quick questions and we're done. Would you say you feel good about the job Senator Tammy Baldwin is doing right now? **[Pause]**

Interesting. Where would you put that on a scale from 1-10 where 1 is awful and 10 is awesome. Why?

- 1-10 Dem

1	2	3	4	5	6	7	8	9	10
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And do you feel good about the job President Trump is doing? **[Pause]**

Thank you. Where would you put that on a scale from 1-10 where 1 is awful and 10 is awesome. Why?

- 1-10 Rep

1	2	3	4	5	6	7	8	9	10
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How do you feel about the Tony Evers Administration on the same 10-point scale?

- 1-10 Dem

1	2	3	4	5	6	7	8	9	10
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Finally, what about your Wisconsin Democratic Representatives in Madison the same 10-point scale?

- 1-10 Dem

1	2	3	4	5	6	7	8	9	10
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How do you feel about Wisconsin Republican Representatives in Madison on the same 10-point scale?

- 1-10 Rep

1	2	3	4	5	6	7	8	9	10
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That's interesting. Do you typically vote for Republicans or Democrats? Why is that?

- 1-Always Dem
- 2-Usually Dem
- 3-Undecided/Splits regularly/3<sup>rd</sup> party progressive
- 4-Usually Rep
- 5-Always Rep

Do you have a WI State Driver's License/State ID for this address and are you registered to vote at this address?  
 We want to make sure that everyone has what they need to cast their ballot. [Please see voter ID one-pager for list of acceptable IDs]

- [If Yes] Great, thank you for being a voter!
- [If No or Not Sure] Do you have any of these forms of ID [read list from one-pager]?
  - [If No] No problem. Did you know you can get a free Wisconsin State ID at your local DMV (details on how to do this are found on voter ID one-pager)?
  - Mark "#NoID" in notes section

That's all the questions I have! Thank you so much for your time.

**[IF THEY ARE DEMS: Tell them about your next meeting or event. The more the merrier!]**

We really need all the help we can get. I volunteer with [*name of local group*] because \_\_\_\_\_ [*personal statement about the values we are fighting for as a party & our work*].  
 Can we count on you to come to our next meeting/event? We'd love to have you join us.

Volunteer?

- Yes
- No
- Maybe

**[After you have walked away from the door and walked away, please mark the following.]**

How would you rank this voter? (RECORD ON WALK SHEETS)

Strong Dem	Weak Dem	Ind/neither/both	Weak GOP	Strong GOP
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Do you think this voter is persuadable in **either** direction? (RECORD ON WALK SHEETS)

- Yes
- No
- Maybe